



A.D.D.



Scramblin' thru History...

DID YOU KNOW ?

A.D.D. World History: *Cultural Diffusion*



Advances in communication (Internet and phones) and transportation (cars and flight) have affected **cultural diffusion**, which has created a "global village". This impacts:

- (1) **Globalization:** This refers to the creation of a single world economy and culture. The average home in Ohio uses products made in every corner of the world.
- (2) **Cooperation & Conflict:** To survive, countries need to work together. The terrorists attacks of 9/11/2001 showed that problems in the Middle East could have a very real impact around the globe.
- (3) **Environment:** As nations like India, Mexico, and China become industrialized, they will create increased pollution. As nations strive for higher standards of living, the world's air quality and water are impacted.
- (4) **Collective Security:** Nations often rely on one another for protection. The North Atlantic Treaty Organization (NATO) and the United Nations (UN) are examples.
- (5) **Popular Culture:** U.S. movies, TV shows, music, clothing, and food reach every part of the world. English is now the world's universal second language.
- (6) **Political Systems:** The spread of democracy and/or Islamic Fundamentalist principles makes the governing systems of countries similar to each other.
- (7) **Religion:** It continues to act as an influence on nations' beliefs and behaviors.

- If the world was reduced to 100 people, it'd look like this:
- 60 Asians, 14 Africans, 12 Europeans, 8 Latin Americans, 5 from the U.S. and Canada, and 1 from the South Pacific
- 51 males, 49 females
- 82 non-whites; 18 white
- 67 non-Christians; 33 Christian
- 80 live in substandard housing
- 67 can't read
- 63 lack sanitation
- 53 live on \$2/day
- 50 are malnourished
- 33 lack safe water
- 33 have cell phones
- 26 smoke
- 18 have cars
- 16 have Internet
- 14 are obese
- 5 control 32% of all the wealth (all 5 are from the U.S.)
- 1 has HIV
- 1 graduated college

DID YOU KNOW ?

Diffusion refers to how something diffuses or spreads. For example, a drop of ink spreads through a glass of water until the ink and water mesh into a single mixture.



DID YOU KNOW ?

When ideas, products, practices, and technologies spread from one culture to another, it's called **cultural diffusion** (often associated with **imperialism**). The Internet has sped up this process.

