

# DR. HARTNELL

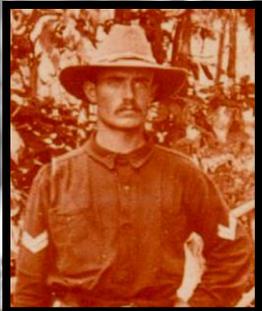


America 2.0





# TODAY'S UNIT & LESSON



Unit #2:  
America  
2.0

# Lesson 8 (AH 2.08)



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**135 LIVE!**

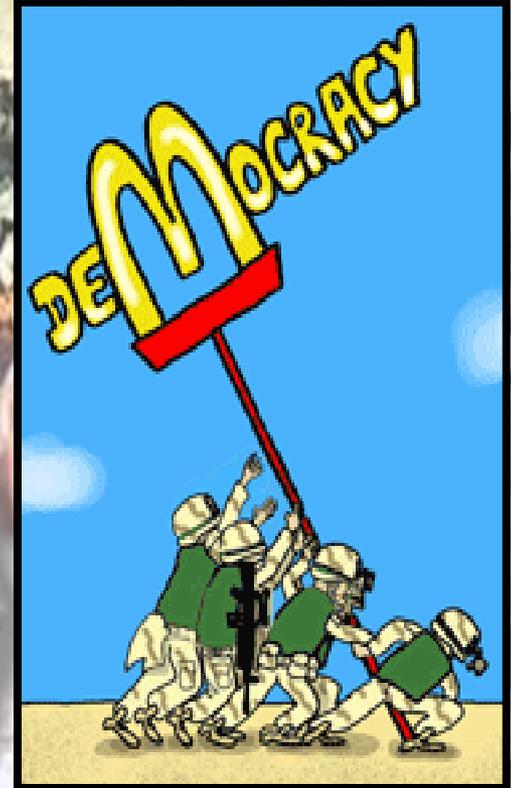
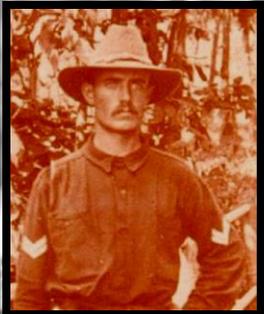


## IMPERIALISM TODAY:

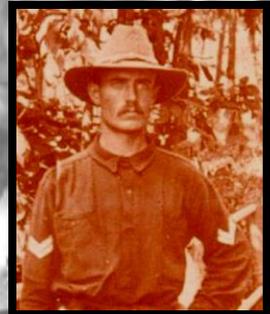
When World War II (1939-1945) ended, most of the formal empires were dissolved.

Modern imperialism exists today, where control is much more informal.

The U.S. dominates modern imperialism today.



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**IMPERIALISM TODAY:**

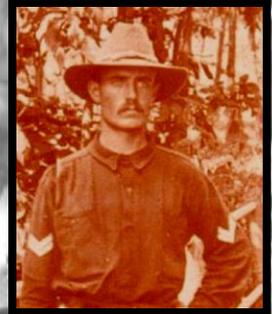
The **U.S. exerts** considerable influence over certain **Third World** countries through...

**ECONOMICS!!!!!!!!!!**

The **best example** of recent U.S. imperialism **was Iraq.**



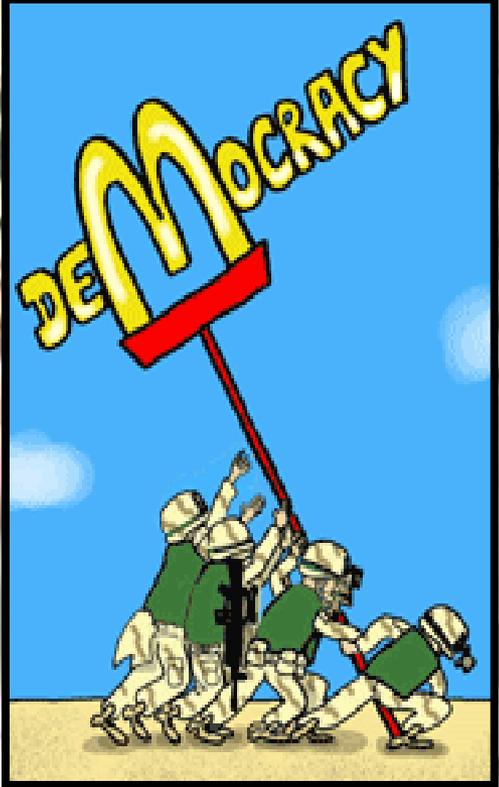
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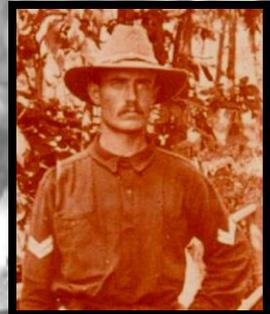
## IMPERIALISM TODAY:

In no way did the U.S. hope to make Iraq the 51<sup>st</sup> state...

...but the U.S. is always looking for a “friend” in the Middle East.



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## IMPERIALISM TODAY:

Today, the **U.S. is imperialistic** in the following ways:

**1. Democracy.**

**2. Blue jeans.**

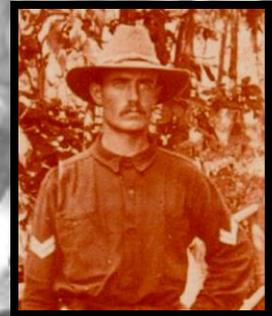
**3. Pornography.\***

*\* Fun Fact: After the arrival of U.S. troops in 2003, pornography usage increased 200% in Iraq!*

**4. McDonald's.**



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## McD's PEACE THEORY:

According to the **1996 Golden Arches Theory of Conflict Prevention** by *New York Times* columnist **Thomas Friedman**, when a country gets a **McDonald's**, it will not go to war with another country that also has a **McDonald's**.



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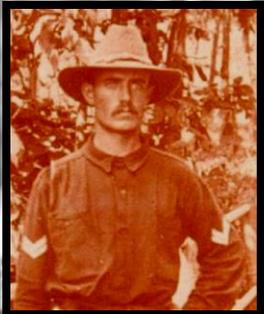
## McD's PEACE THEORY:

*Think about it...*

The U.S. fought Germany in WWI and WWII.

No McDonald's were eaten by the Kaiser or the *Führer*.

Germany got a McDonald's in **1971**... and no wars have been fought with Germany since.



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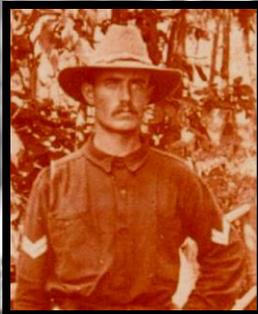


**McD's PEACE THEORY:**

The U.S. fought Japan in WWII.



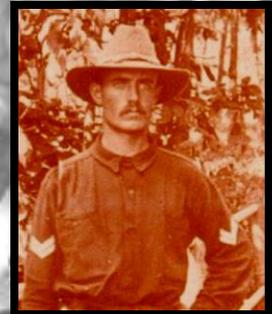
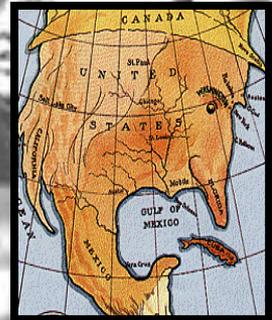
No McDonald's were in Hiroshima. (*We think...*)



Japan got a McDonald's in **1971**... no more wars.



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## McD's PEACE THEORY:

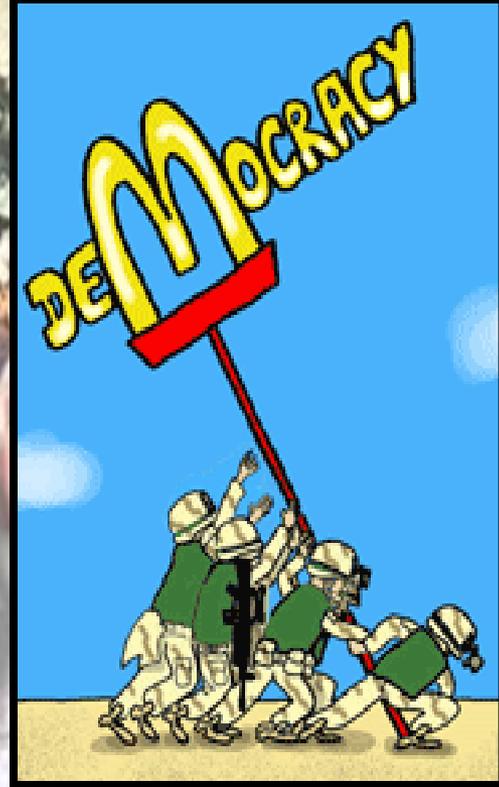
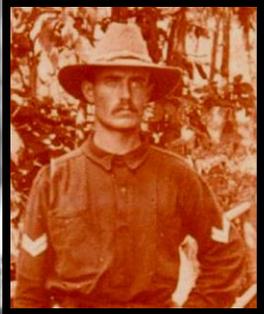
The U.S. supports South Korea, who got a McDonald's in 2003, but dislikes North Korea... who doesn't have a McDonald's.



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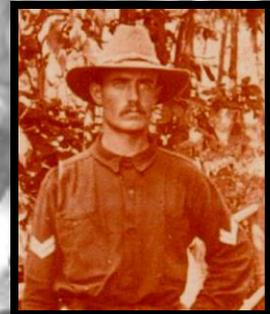
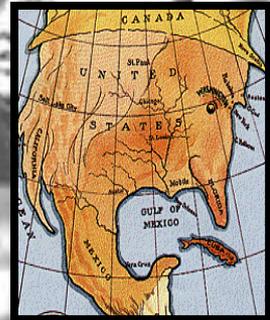


# McD's PEACE THEORY:



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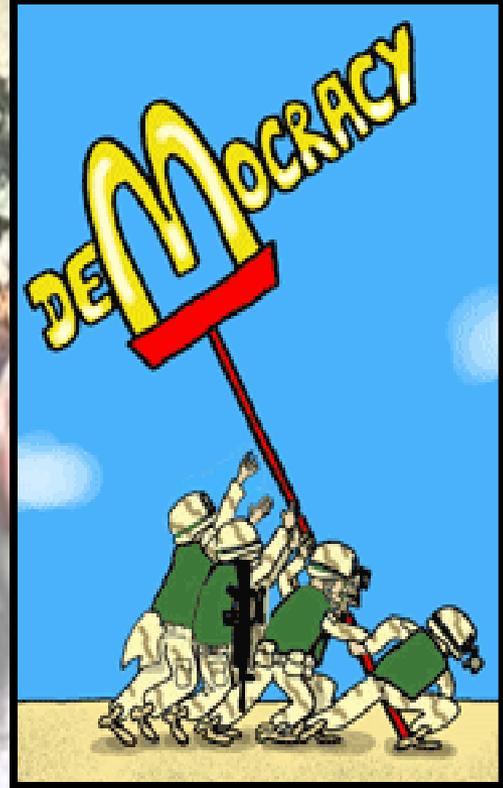


# McD's PEACE THEORY:

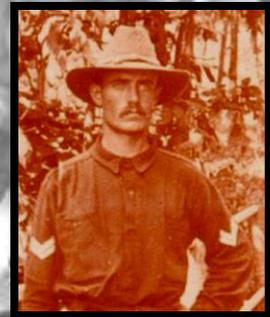
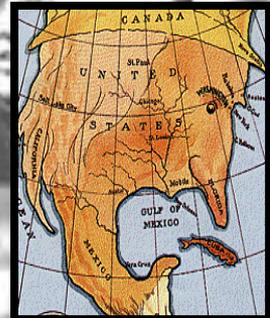
McDonald's opened in 1990 in the Communist Soviet Union.

The next year... the country fell, ending the Cold War.

*Coincidence?*



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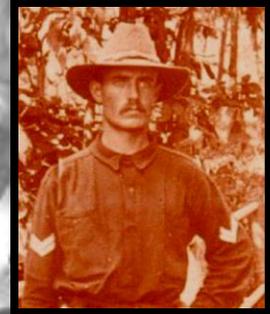
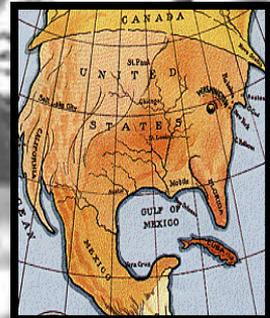
## McD's PEACE THEORY:

The argument for this theory states that **when a country reaches a certain level of economic development, and when it has a middle class big enough to support fast-food, it can open a McDonald's franchise...**



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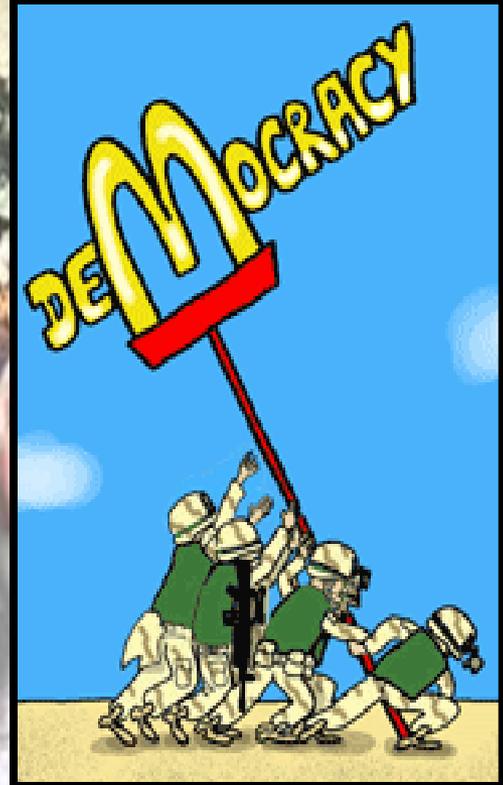




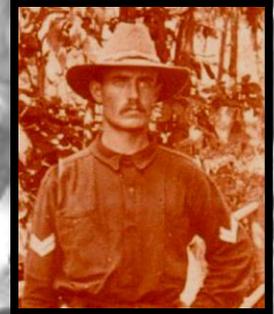
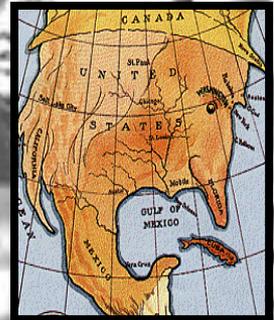
# McD's PEACE THEORY:

...and that means it won't go to war with other McDonalds's countries because they share economic ideas/goals.

*(And not because we're too fat to get off the couch and fight.)*



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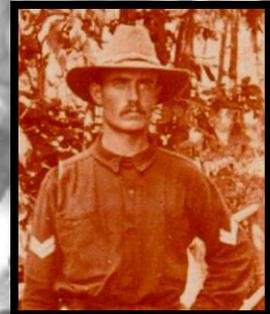
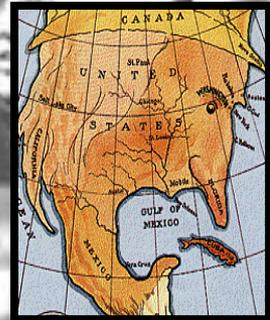
# McD's PEACE THEORY:

The McDonald's "Peace Theory", however, isn't perfect... and has failed to prevent war a few times in more recent years.



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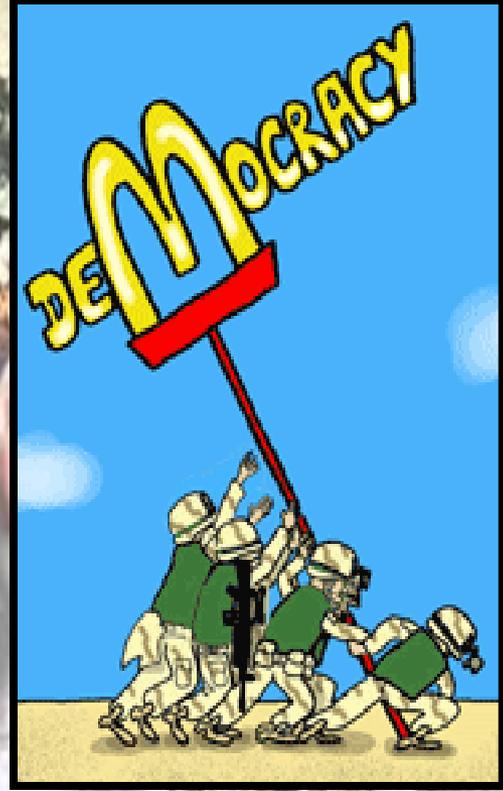




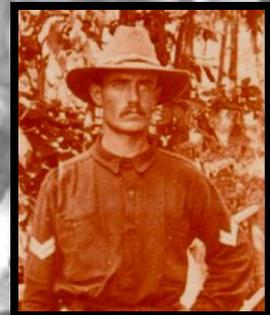
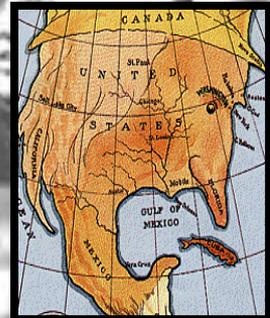
## McD's PEACE THEORY:

In **2006**, Israel (*McD's in 1993*) went to war with Lebanon (*McD's in 1998*).

In **2008**, Russia (*McD's in 1990*) invaded the country of Georgia (*McD's in 1999*); in **2014** and **2022**, Russia invaded Ukraine (*McD's in 1997*).



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## McD's PEACE THEORY:

The **McPT** is a **parody** of the **Democratic Peace Theory**, which says **democracies do not fight each other**.

The idea was **introduced** by German philosopher **Immanuel Kant** in his book *Eternal Peace* (**1795**).



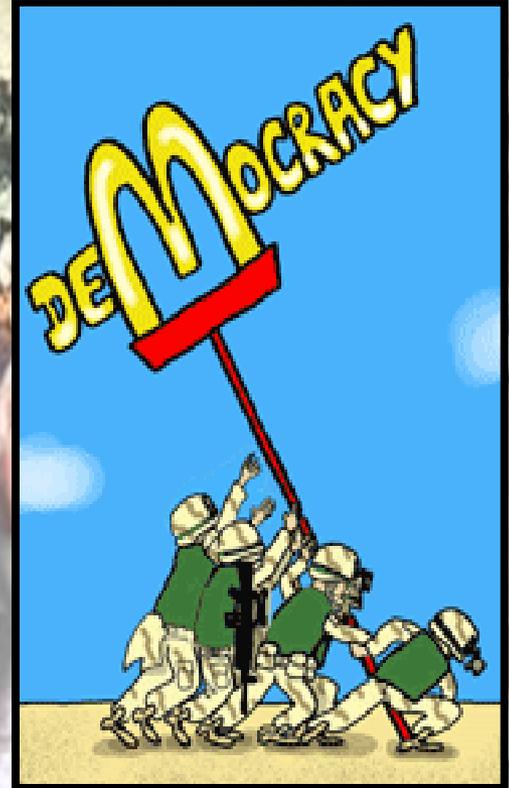
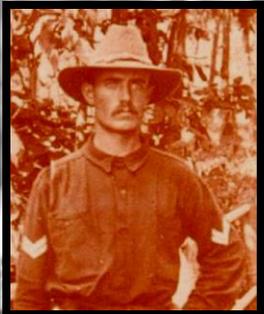


## McD's PEACE THEORY:

Historians debate this theory.

While war between democracies is rare, it is not clear that it never occurs.

The argument depends on the definition of democracy. If that is simply "elections", then the theory fails.



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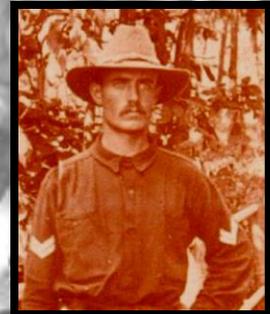
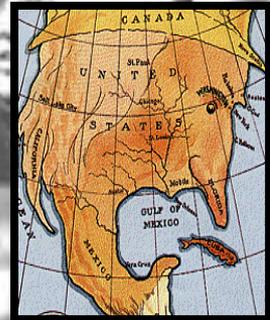




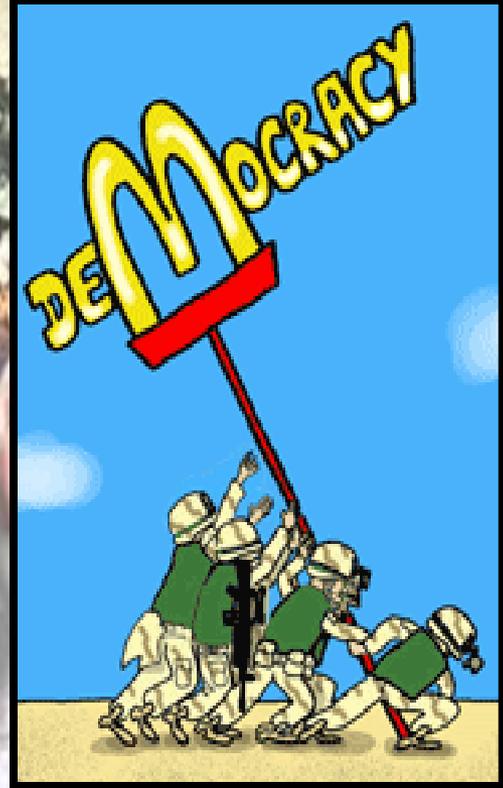
## McD's PEACE THEORY:

After all, Hitler was "elected".

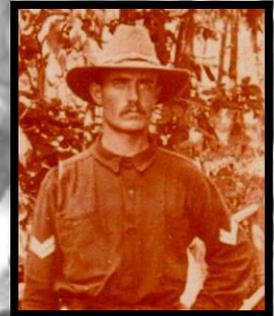
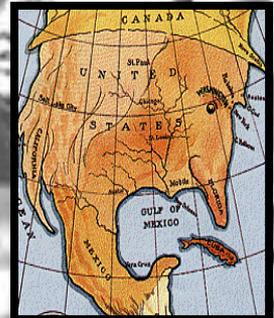
There are 5 factors needed to be considered a democracy other than "elections":



**1. No slavery.**  
(13<sup>th</sup> Amendment banned slavery in the U.S. in **1865**.)



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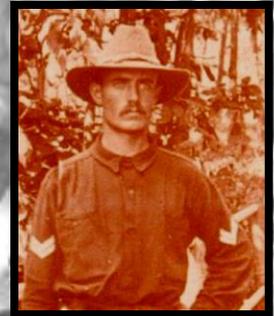
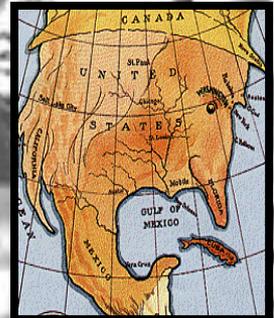


## McD's PEACE THEORY:

**2. No restrictions on voting based on race or sex.**  
(15<sup>th</sup> Amendment opened voting to male minorities in **1870**; 19<sup>th</sup> Amendment opened voting to all women in **1920**.)

**3. Stability after elections.**  
(No bloody purges by the party that wins/loses the election.)





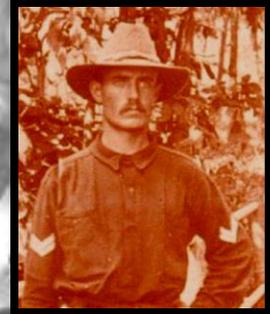
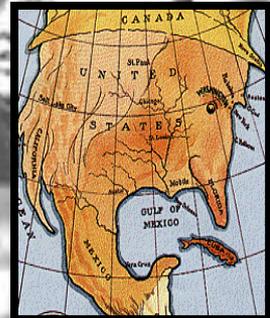
## McD's PEACE THEORY:

4. Government must have elected officials; governmental jobs can't be "inherited". (20<sup>th</sup> Amendment in 1933 let people pick their own Senators.)

5. "Balance" needed among the government's branches.



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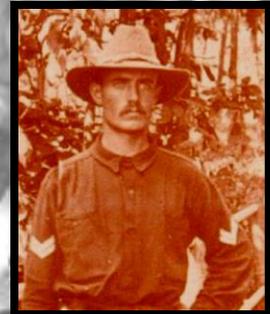
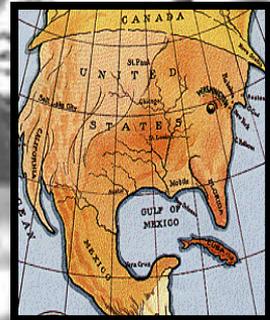
## McD's PEACE THEORY:

Obviously, as you narrow down the definition of a democracy, there are fewer "democracies" (and wars) to work with.

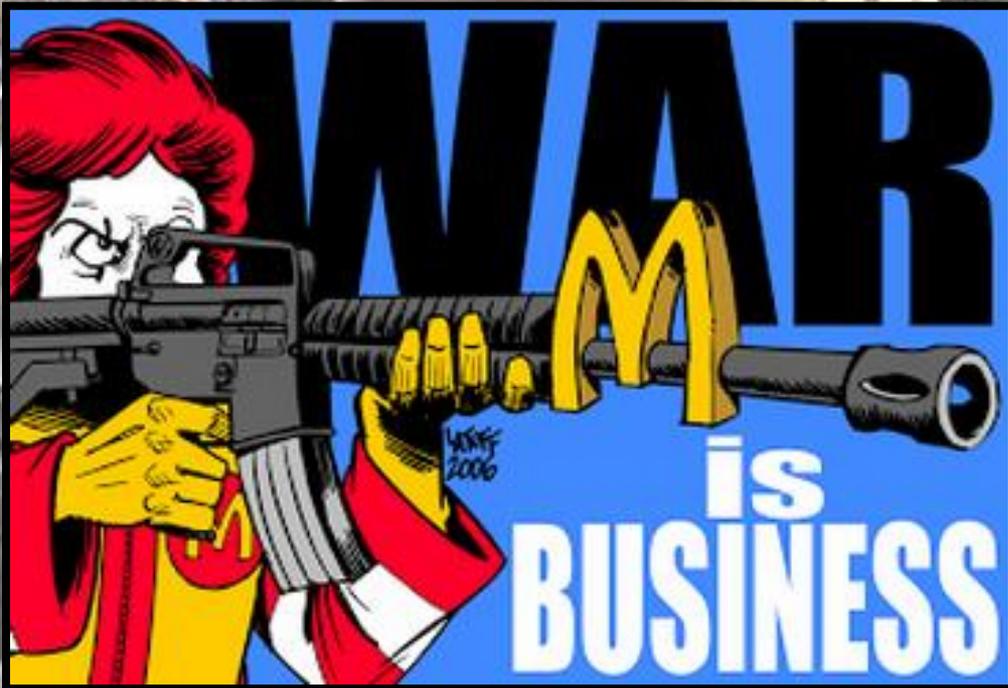
Dr. Hartnell likes the taste of the McDonald's Peace Theory *waaaaay* better.



**Dr. Hartnell's**  
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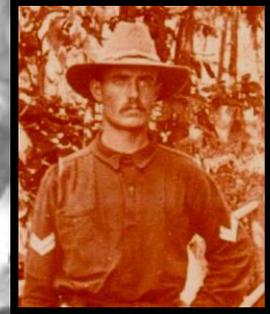
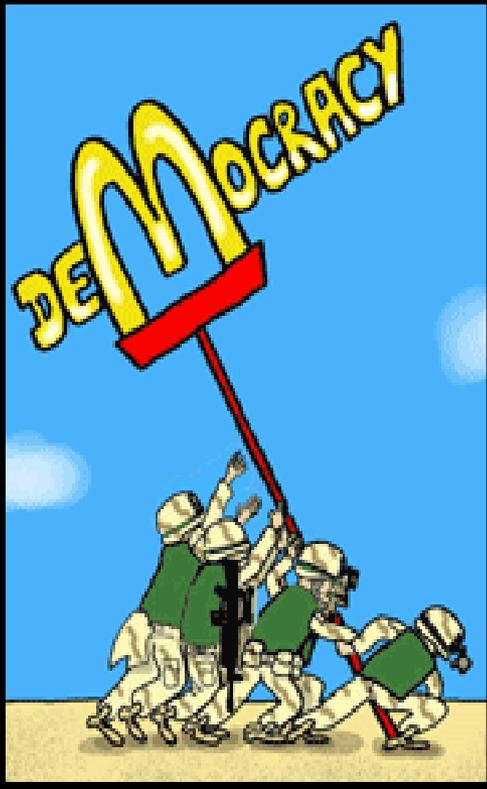
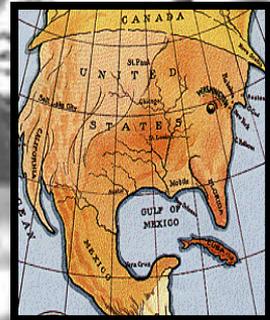
**McD's PEACE THEORY:**



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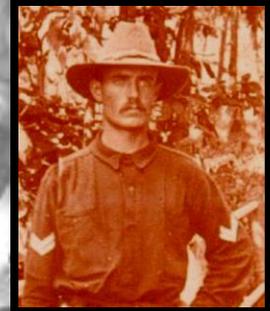
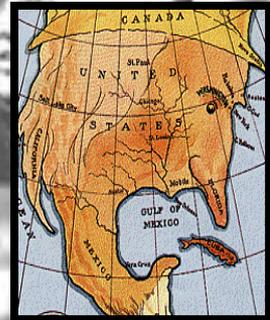


# McD's PEACE THEORY:



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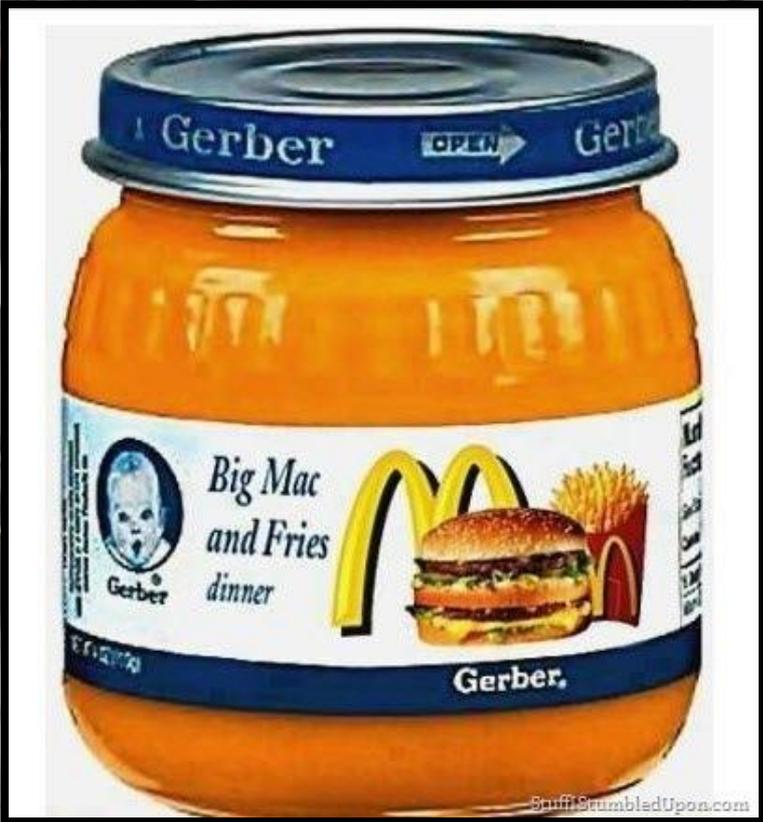
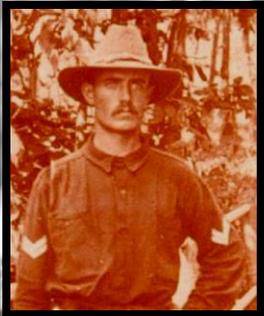
**McD's PEACE THEORY:**



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# McD's PEACE THEORY:



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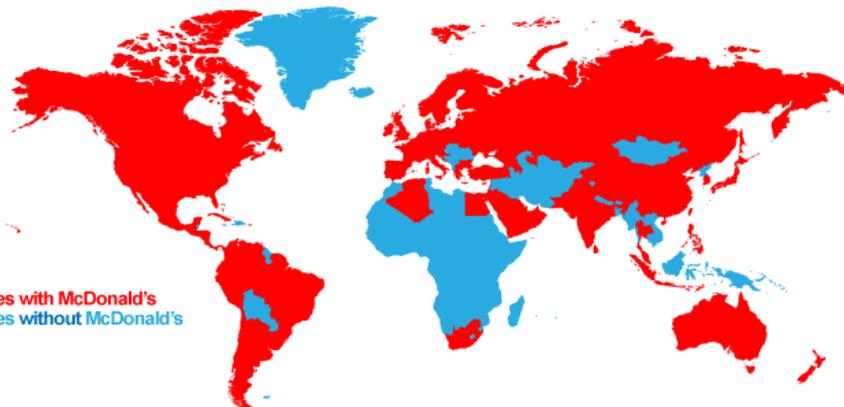




Business Management EU  
www.bme.eu.com



ACROSS THE WORLD



Number of McDonald's outlets of selected countries

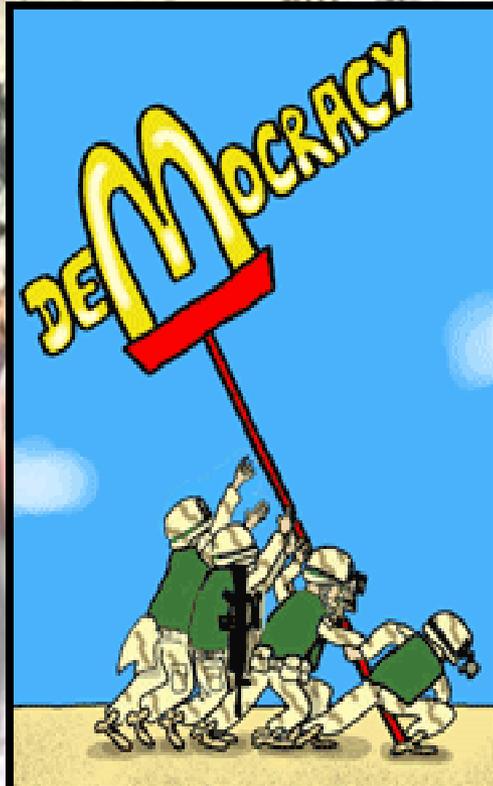
US	Japan	Canada	Germany	UK	China
13,381	3,598	1,400	1,276	1,250	660

Most expensive McDonald's burger - selected countries (USD)\*

Norway	Denmark	Iceland	Eurozone	US
7.18	5.93	5.21	4.96	3.57

World's busiest McDonald's

Located on famous Pushkin Square in Moscow, the largest McDonald's in the world (more than 28,000 sq. ft.) and the busiest (more than 250 million customers to date). The restaurant seats 700 customers and has a 70 foot-long service counter with 27 cash registers.



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McDonald's daily customer traffic (62 million) is more than the population of Great Britain.

Every sesame seed on every McDonald's bun comes from Mexico.

McDonald's sells more than 75 hamburgers every second.

Apple dippers suck.

McDonald's \$27 billion in revenue makes it the world's 90th largest economy.

A new McDonald's opens every 3 hours.

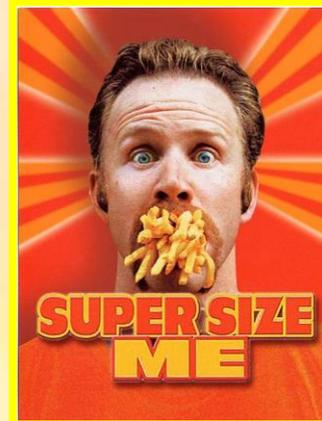
31,000 McDonald's are in 119 countries.

Apple dippers still suck.

Americans consume 1 billion pounds of beef at McDonald's a year – That works out to be 5.5 million cow heads.

Nearly 1 in 8 U.S. workers were once employed by McDonald's.

McDonald's has 761,000 employees worldwide, which is more than the population of Luxembourg.



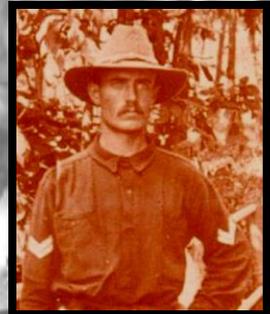
Move over Santa! McDonald's is the world's largest distributor of toys, with one included in 20% of all sales.

From 2011 to 2013, McDonald's opened one restaurant every day in China.

McDonald's iconic golden arches are recognized by more people than the Christian cross.

Big Macs in India are made of mutton (sheep) due to laws against beef.

McDonald's in Saudi Arabia close 5 times a day for prayer.



# IMPERIALISM TODAY:

So, whether it's democracy, blue jeans, porn, or McDonald's, the U.S. is incredibly imperialistic today.

The **U.S.** has big-time **military bases in over 40 countries**, which some argue is America's version of a "colony".



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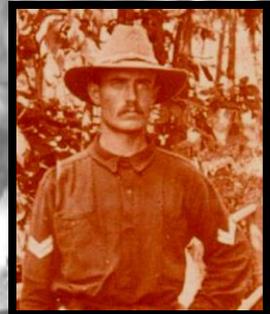
## IMPERIALISM TODAY:

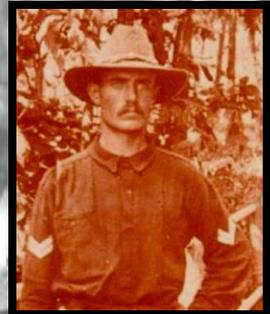
Pentagon figures show that there is a **U.S. military presence** in **132** of the **191 countries** that are members of the United Nations.

*Did you even know the world had 191 countries?*



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## IMPERIALISM TODAY:

The **“Bush Doctrine”** was a phrase used to describe various related foreign policy principles of President George W. Bush.

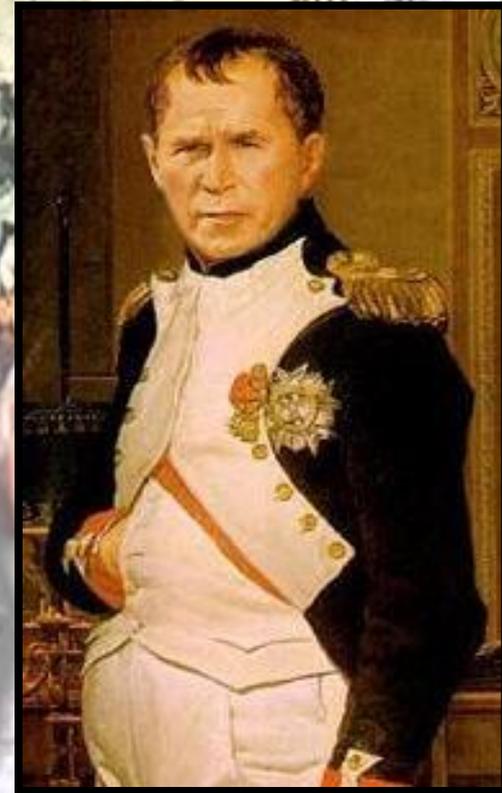
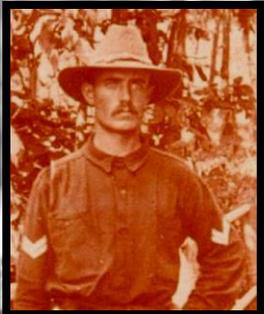
Like the Monroe Doctrine and Roosevelt Corollary, the Bush Doctrine **drew** a pretty **clear-cut** **“line in the sand”**.



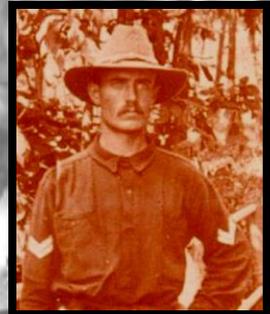


## IMPERIALISM TODAY:

The phrase initially described the policy that the U.S. had the right to secure itself from countries that harbor or give aid to terrorists, which was used to justify the **2001** invasion of Afghanistan in the wake of the 9/11 terrorist attacks.



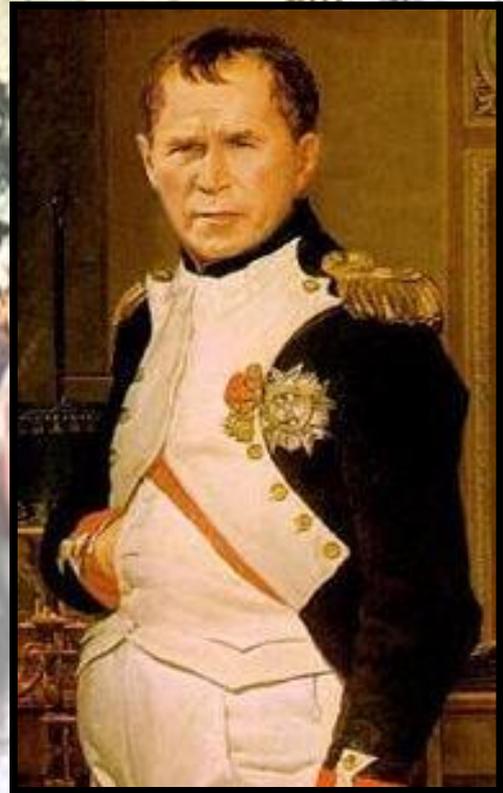
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## IMPERIALISM TODAY:

Later the Bush Doctrine **included** the controversial policy of **preventive war**, which held that the **U.S. had the right to depose foreign regimes** that represented a real or potential threat to its security.

Basically, it let the U.S. take out people it didn't like before they became an actual threat.



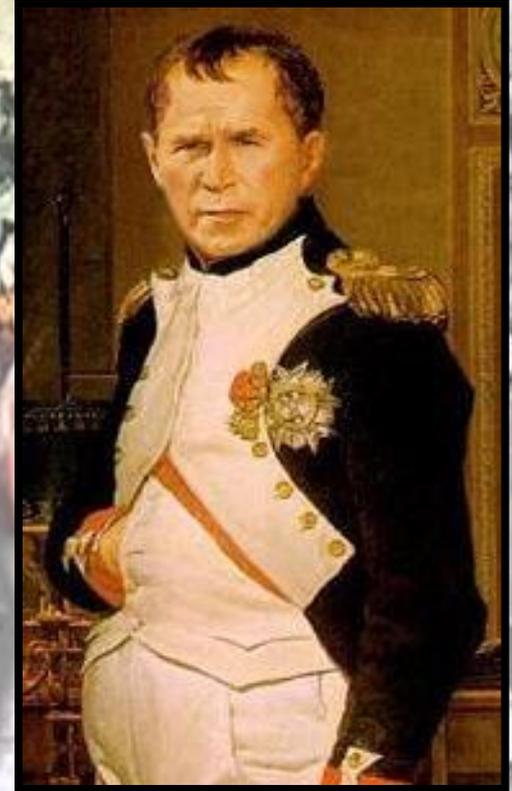
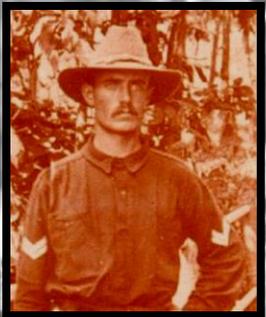
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## IMPERIALISM TODAY:

It strongly advocated the idea:  
***“You’re either with us... or  
you’re against us.”***

It also **promoted the spreading  
of democracy** around the  
world, especially **in the Middle  
East**, and a willingness to  
pursue U.S. military interests in  
a unilateral way.



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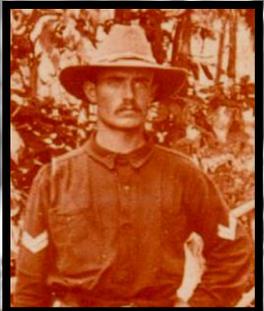


## IMPACT OF IMPERIALISM:

Imperialism had political, social, and economic impacts on the lands involved.

It brought many countries into the “modern world”... but often at a huge cost.

These are 6 ways that imperialism impacted world:

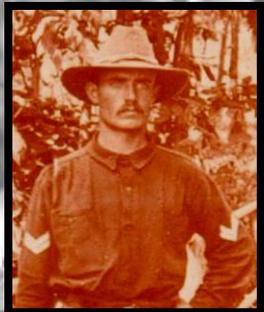




## IMPACT OF IMPERIALISM:

### 1. Language:

Europeans introduced their own languages to India, Africa, and the Pacific, making their languages the accepted means of communication. The colonizers typically ignored local languages and customs, which they saw as inferior.





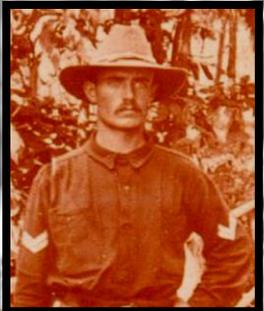
## IMPACT OF IMPERIALISM:

### 2. Natural Resources:

**European colonizers** believed they owned the territories they occupied (and what was on or beneath the surface).

Europeans **felt they had a right to take what they wanted.**

Africa lost its gold and diamonds because of this.

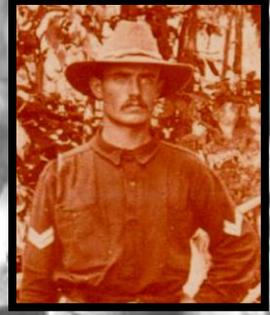




## IMPACT OF IMPERIALISM:

### 3. Labor:

The native people were forced to work on European plantations, in their mines, etc. They were treated as inferior and forced to work long hours for little pay.



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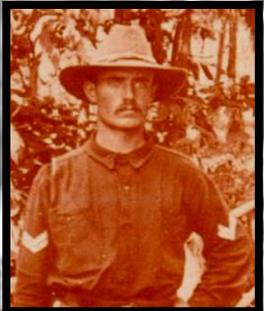


## IMPACT OF IMPERIALISM:

### 4. Political Authority:

European nations created new colonial boundaries based on arrangements reached with other powers and **ignored tribal and ethnic boundaries.**

If problems persisted, local rulers were replaced with colonial authorities.  
(“Scramble for Africa”.)

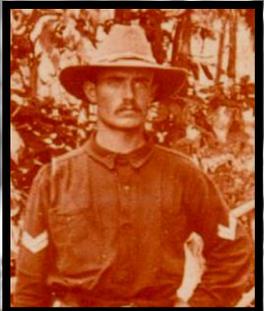




## IMPACT OF IMPERIALISM:

### 5. Religion:

Europeans believed they were improving the lives of colonial people by bringing them Christianity and the “advanced” ideas of European civilization (“White Man’s Burden”).

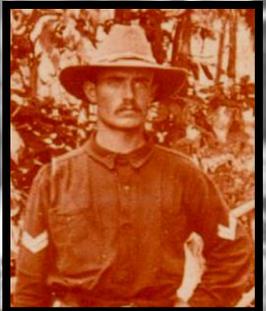




## IMPACT OF IMPERIALISM:

### 6. Technology:

Europeans introduced railroads, telegraphs, and modern medicines to colonial areas, bringing these regions into the “modern world”.



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WHAT  
DID WE  
LEARN  
TODAY?



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**FAST 5: UNIT 2, LESSON 8 (AH 2.08)**

**QUESTION 1** 

1. Explain the McDonald's Peace Theory.



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**FAST 5: UNIT 2, LESSON 8 (AH 2.08)**

**QUESTION 2** 

**2. Explain the Democratic Peace Theory.**



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## FAST 5: UNIT 2, LESSON 8 (AH 2.08)

QUESTION

3



3. What did the Bush Doctrine do concerning U.S. foreign policy?



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**FAST 5: UNIT 2, LESSON 8 (AH 2.08)**

**QUESTION 4** 



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4. List the 6 ways imperialism impacted the world.



## FAST 5: UNIT 2, LESSON 8 (AH 2.08)

QUESTION

5



5. Pick 2 of the ways imperialism impacted the world and explain both.



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