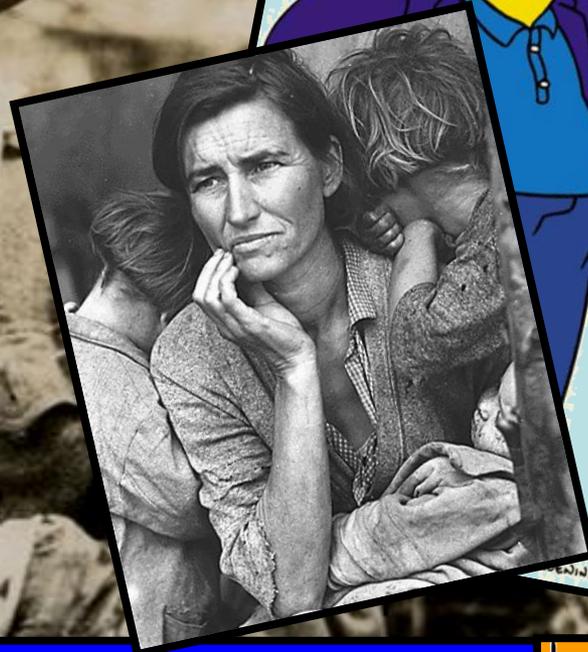
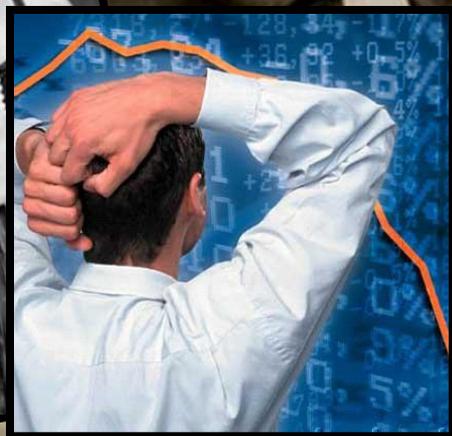
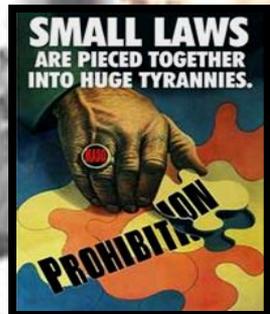


DR. HARTNELL



Ka-Boom to Bust





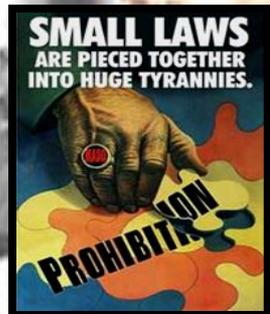
TODAY'S UNIT & LESSON



Lesson 8

(AH 3.08)





MASS CULTURE:

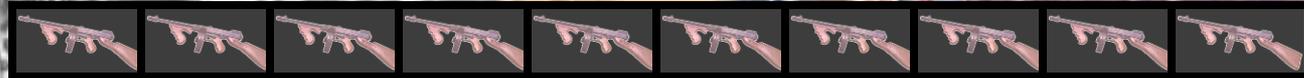
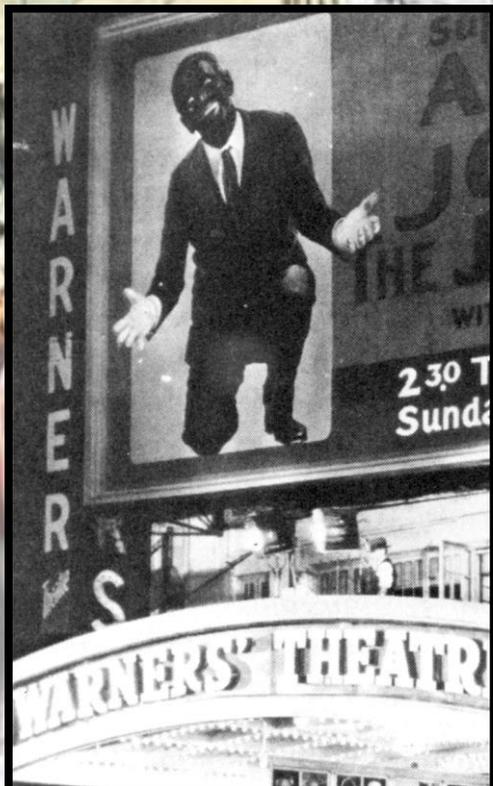
Leisure industries, too, turned to mass production.

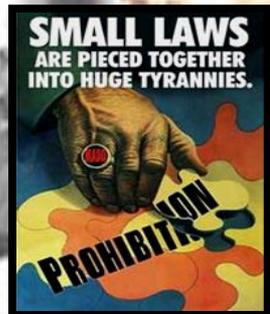


Amusements of the "old days" like amateur theatricals and sleigh rides...



...gave way to new industries in entertainment and culture.





MASS CULTURE:

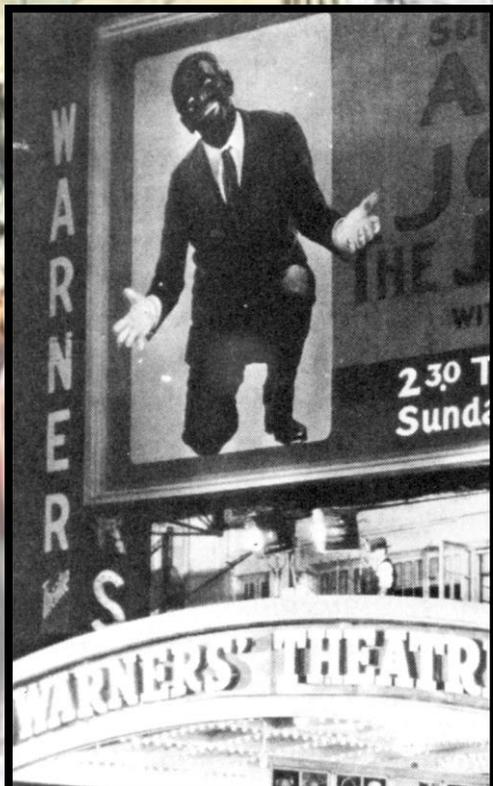
Americans nationwide read mass-circulation magazines, which were full of advertising.

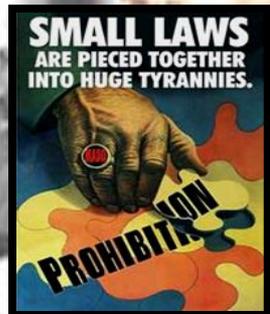
These included:

1. *The Saturday Evening Post*

2. *Reader's Digest*

3. *The Ladies' Home Journal*





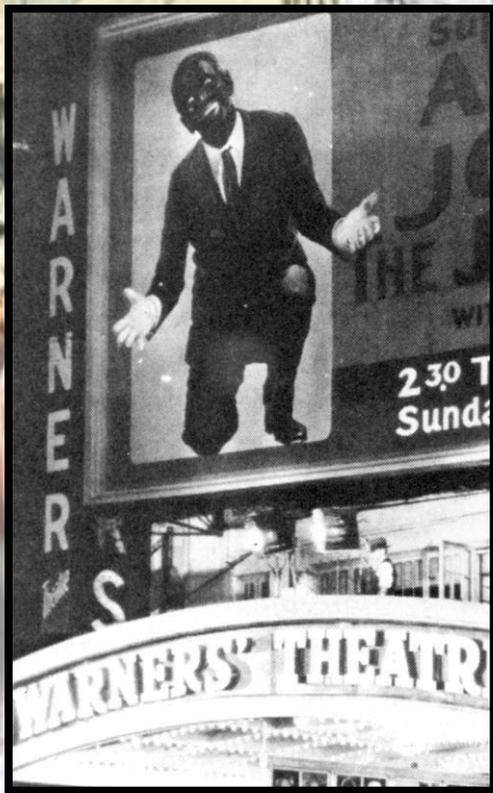
MASS CULTURE:

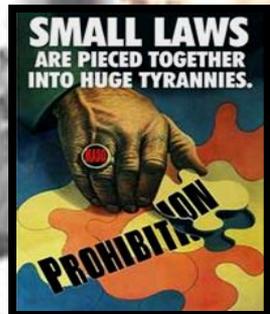
They **listened to** new **radio** networks like NBC and CBS.

Motion pictures gained vast urban audiences.

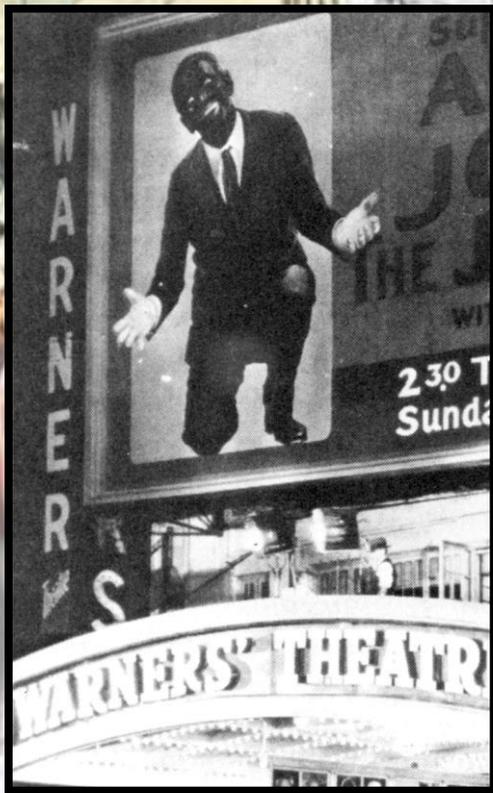
Al Jolson's film *The Jazz Singer* introduced sound.

These **movies** were called "talkies".



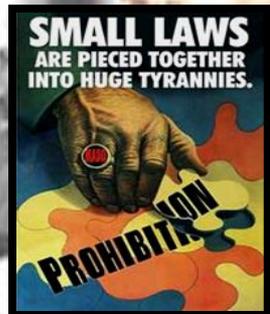


MASS CULTURE:



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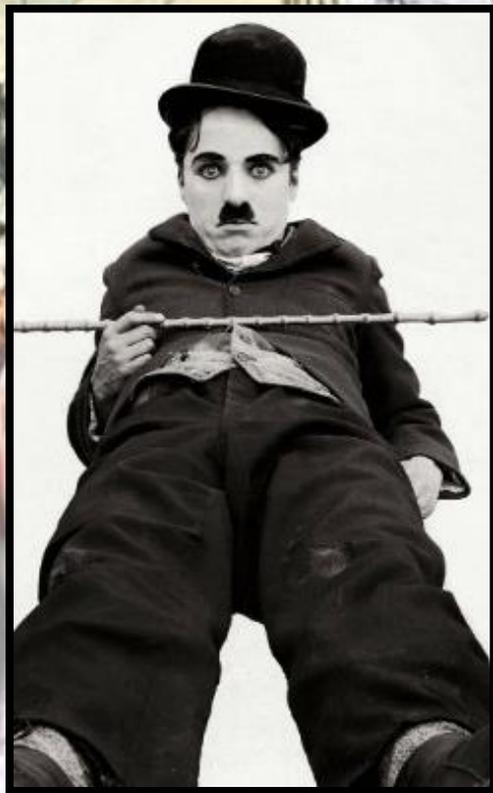


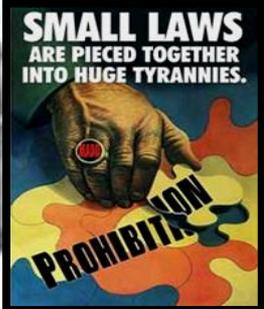
MASS CULTURE:

Until “talkies”, **Charlie Chaplin** was the **king of the silent films.**



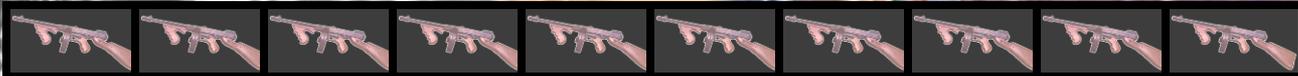
Chaplin’s main character “The Tramp” had the **toothbrush mustache** and bamboo cane.

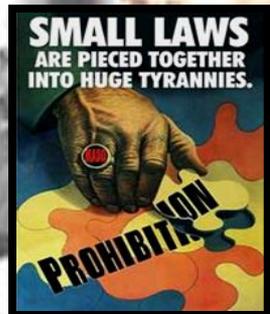




MASS CULTURE:

Harry Houdini was a Hungarian-born American illusionist and stunt performer known for his sensational escape acts. Sadly, he died on Halloween in **1926** from a ruptured appendix caused by an overeager fan that sucker punched him in the stomach.

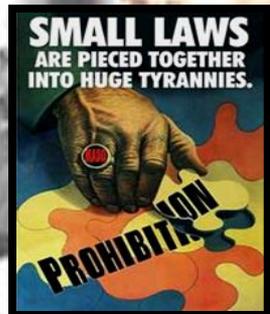




MASS CULTURE:

The press tracked celebrities like **Charles Lindbergh**, who flew the first transatlantic flight in 1927. In 1932, his 20-month-old son was kidnapped from their home. He paid the \$50,000 ransom, but police later found his baby dead. Bruno Hauptmann was convicted and executed for the crime.

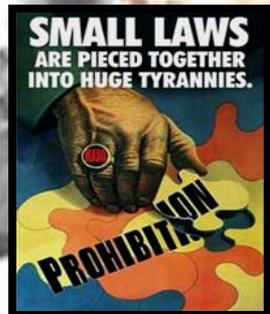




MASS CULTURE:

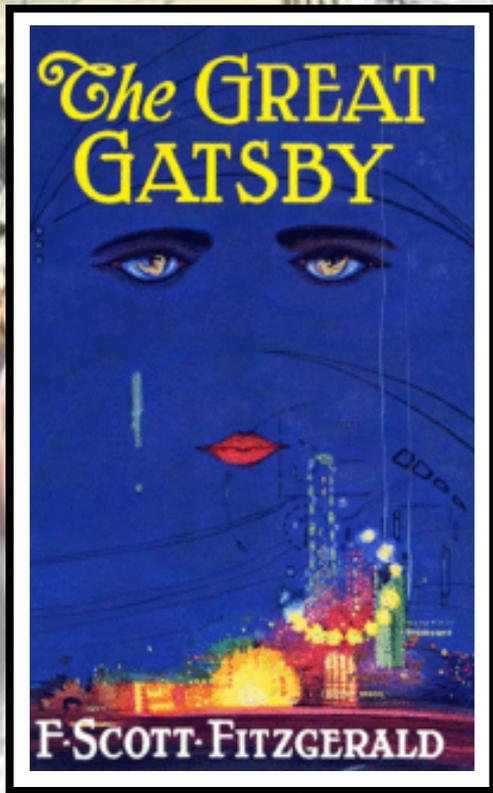
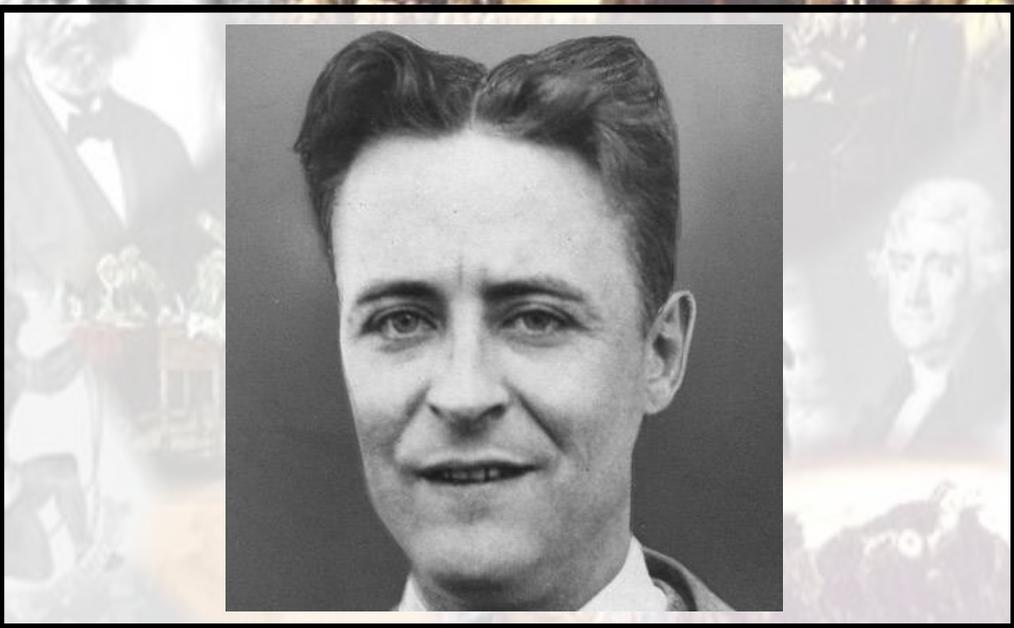
Amelia Earhart became the **first female to do the same in 1928.** In 1937, during an attempt to **circumnavigate the globe, her plane disappeared.** While many theories exist as to what happened, most historians agree she was shot down by the Japanese. She was tortured and executed.





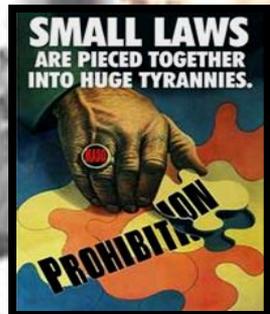
MASS CULTURE:

F. Scott Fitzgerald was made popular by *The Great Gatsby*.



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MASS CULTURE:

The **flapper**, which was a “fashionable young woman”, represented much of what typified the “**Jazz Age**”, another name given to this decade.

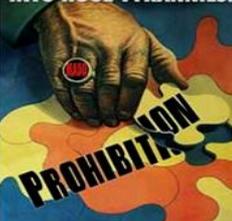


With her **bobbed hairdos**, **short skirts**, **makeup**, and **cigarettes**, the **flappers** went against the “**established**” norm.



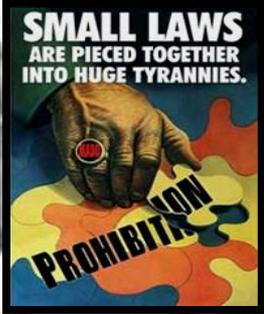


**SMALL LAWS
ARE PIECED TOGETHER
INTO HUGE TYRANNIES.**



PROHIBITION







**SMALL LAWS
ARE PIECED TOGETHER
INTO HUGE TYRANNIES.**

PROHIBITION



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**SMALL LAWS
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PROHIBITION





**SMALL LAWS
ARE PIECED TOGETHER
INTO HUGE TYRANNIES.**



**NON
PROHIBITION**





**SMALL LAWS
ARE PIECED TOGETHER
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PROHIBITION

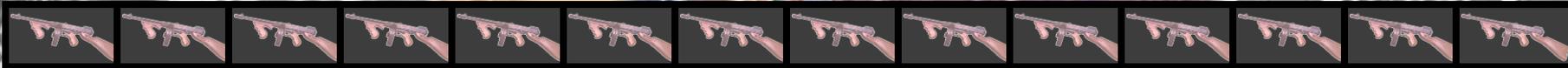


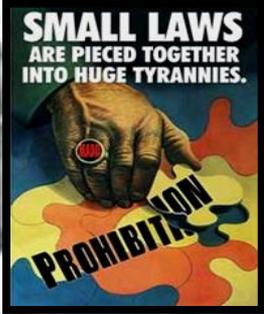


**SMALL LAWS
ARE PIECED TOGETHER
INTO HUGE TYRANNIES.**



**NON
PROHIBITION**





MASS CULTURE:

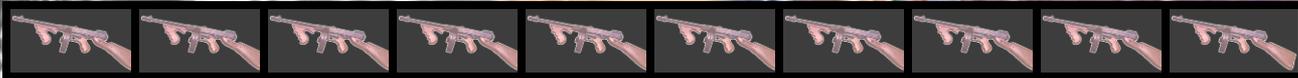
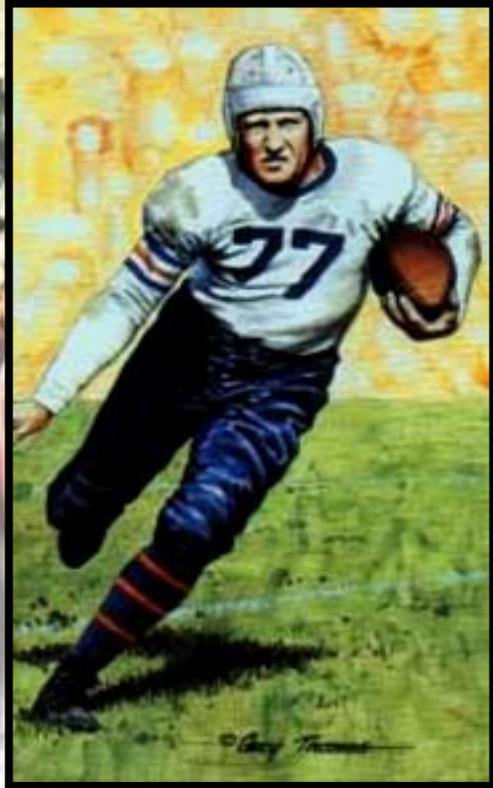
The popularity of sports took off during the 1920s.

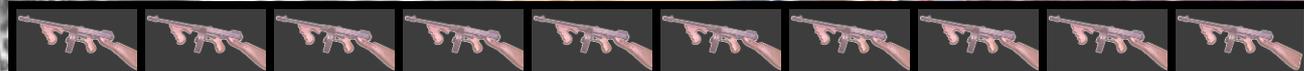
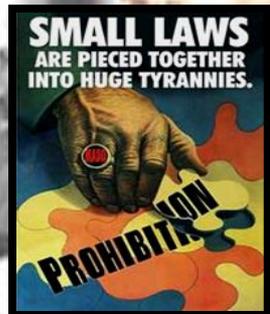


With shorter hours in effect, people had more free time at the end of the week.



The spread of radios allowed people to follow sports from their own homes.





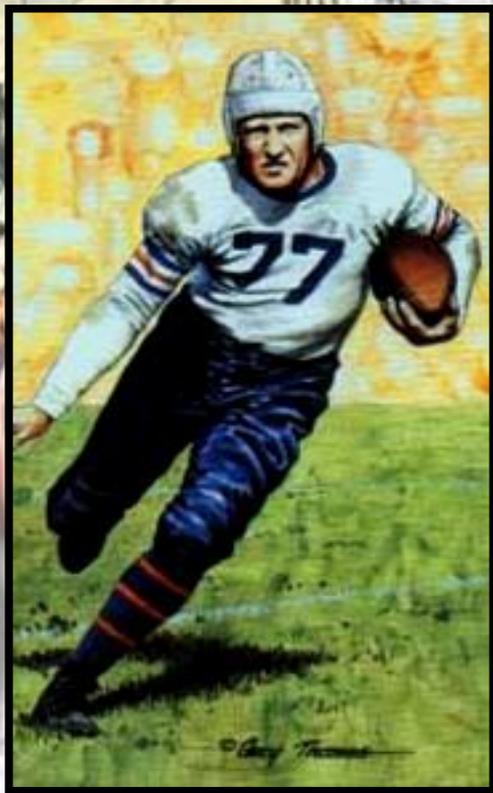
MASS CULTURE:

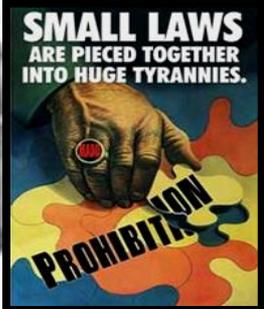
Many different types of sports became popular in the 1920s.

Many dubbed the decade the "Golden Age of Sports".

Baseball = Babe Ruth.

Football = Red Grange and Knute Rockne.



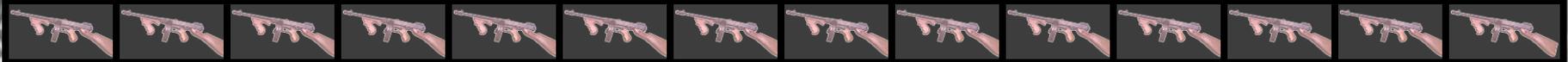


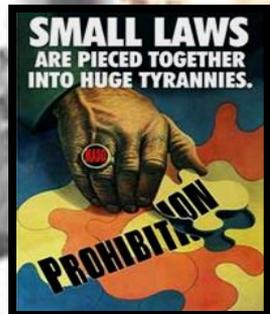
Babe Ruth

Red Grange



Knute Rockne





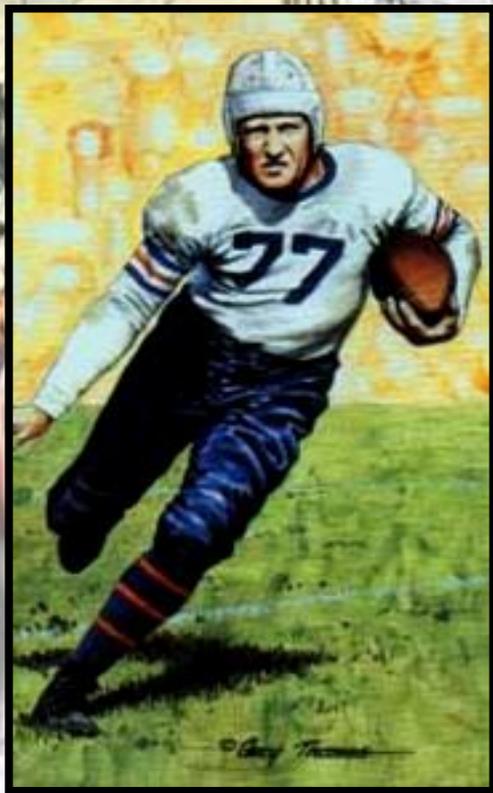
MASS CULTURE:

Boxing = Jack Dempsey.

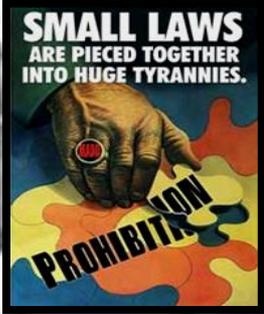
Horse racing = Man O' War.

Tennis = Bill Tilden.

Golf = Bobby Jones.



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Man O' War



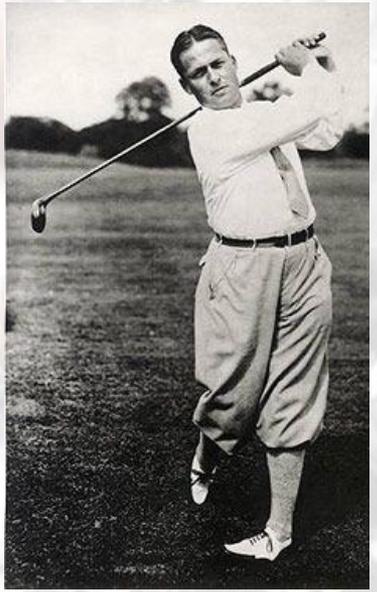
Bobby Jones

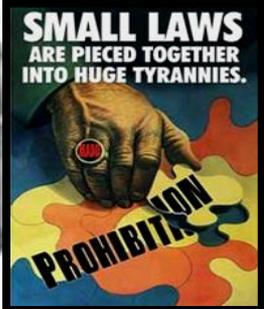


Jack Dempsey



Bill Tilden

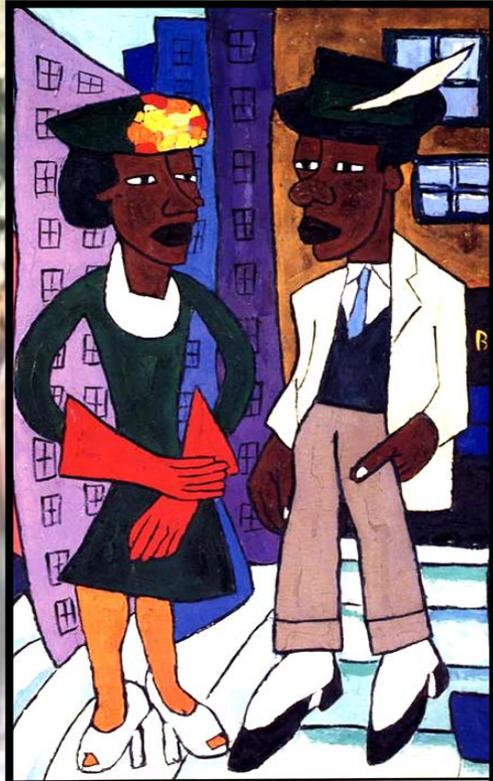




MASS CULTURE:

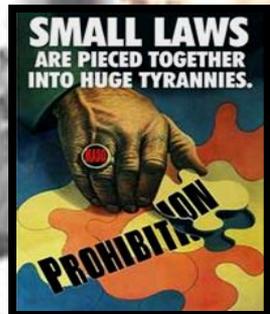
The **great migration of Southern blacks to Northern jobs during WWI** created strong black communities.

During the **1920s**, these communities were home to cultural revivals, such as the **Harlem Renaissance**.



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MASS CULTURE:

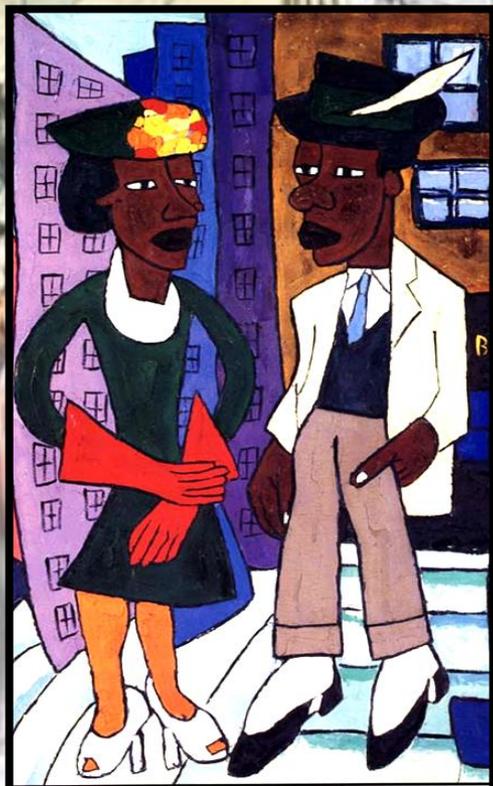
Remember... Renaissance means "rebirth".

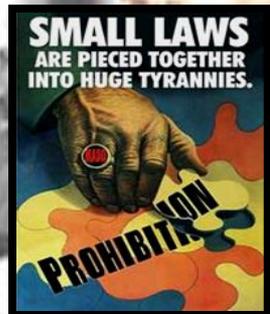


The **Harlem Renaissance** saw a "rebirth" in black art, music, and literature.



African-American heritage was embraced and celebrated.



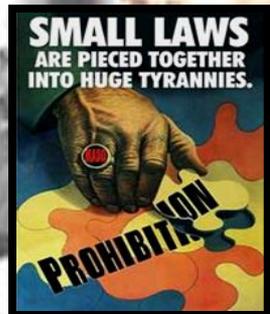


MASS CULTURE:

The **Jazz Age** saw the popularity of jazz music **explode** across the U.S.

Jazz started in New Orleans as a fusion of African and European music, and it had a major impact on pop culture as **white flappers** took great interest in **black** musicians.



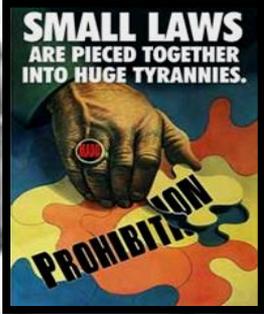


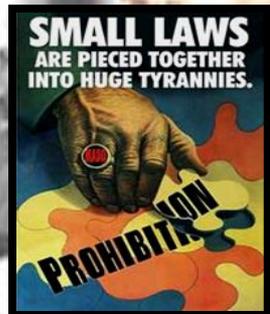
MASS CULTURE:

Author **F. Scott Fitzgerald** is widely credited with coining the term “**Jazz Age**” in 1922.

Louis Armstrong and Duke Ellington were two jazz “**superstars**” who filled nightclubs and came to represent the Jazz Age.



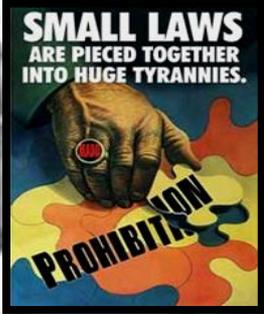




MASS CULTURE:

Black Nationalism soon pushed for economic power and tried to create a sense of community, thanks to the Jamaican Black Nationalist **Marcus Garvey, who founded the **Universal Negro Improvement Association (UNIA).****

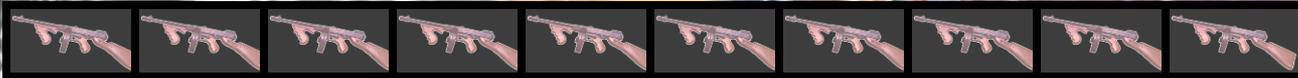
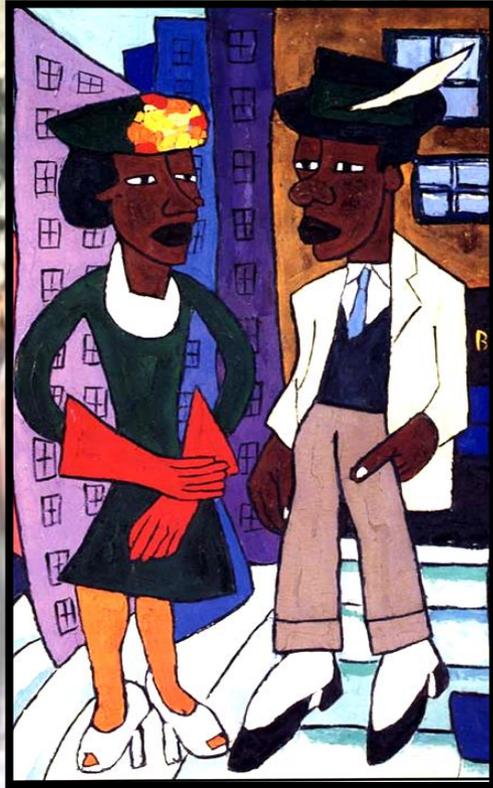




MASS CULTURE:

As an alternative to being assimilated into “white” America, **black nationalists** hoped for the creation of a **separate black nation.**

“**Black power**” and “**black is beautiful**” became popular slogans when the movement resurfaced during the **1960s.**



WHAT
DID WE
LEARN
TODAY?



135 LIVE!



FAST 5: UNIT 3, LESSON 8 (AH 3.08)

QUESTION 1 



1. Who was Al Jolson? For what is he best remembered?



FAST 5: UNIT 3, LESSON 8 (AH 3.08)

QUESTION 2



2. Who was Amelia Earhart? For what is she best remembered?



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FAST 5: UNIT 3, LESSON 8 (AH 3.08)

QUESTION

3



3. Who were the flappers? How did they go against the "established" norm?



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FAST 5: UNIT 3, LESSON 8 (AH 3.08)

QUESTION 4 

4. Why were the 1920s sometimes called the "Golden Age of Sports"? Why were the 1920s sometimes called the "Jazz Age"?



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FAST 5: UNIT 3, LESSON 8 (AH 3.08)

QUESTION 5

5. What was the Harlem Renaissance?



-  **THINK**
-  **CHECK**
-  **SUBMIT**



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