

# DR. HARTNELL



King America



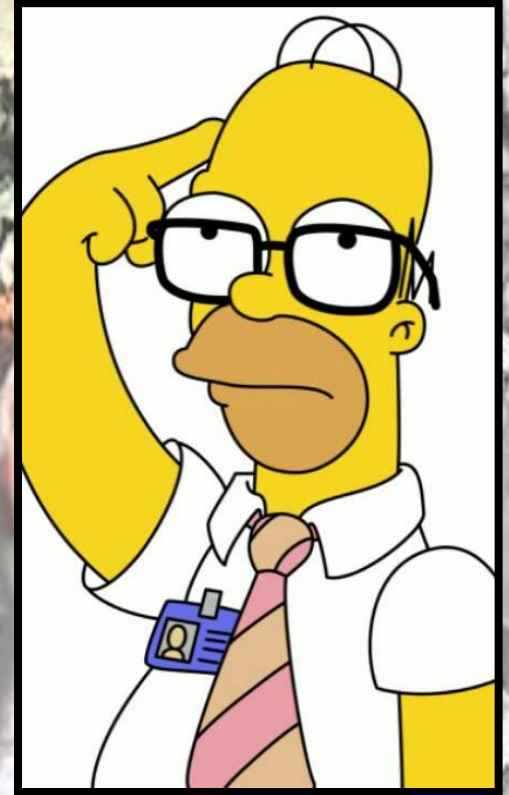
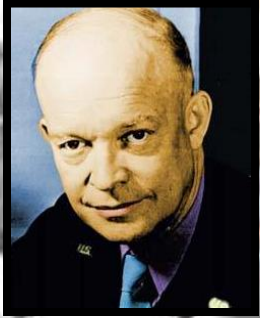


## TODAY'S UNIT & LESSON



# Lesson 18

(AH 4.18)

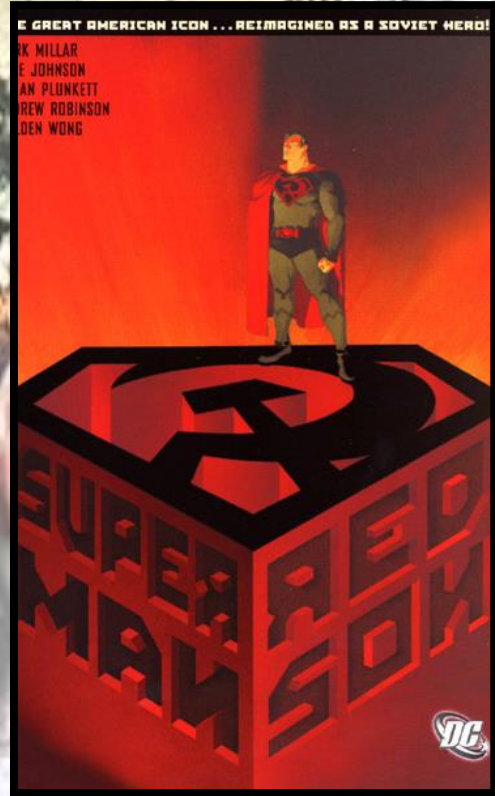




## RED SON:

What if **Superman**, the most iconic American superhero, was **communist** and fought *against* the **United States**?

In **2003**, Mark Millar decided to answer this question in his comic book mini-series, ***Superman: Red Son***.





# RED SON:

The traditional Superman story has him landing in Smallville, Kansas. He is raised by Jonathan and Martha Kent (hence his alter ego's name Clark Kent).



The Kents nurture him and teach him the values that he holds true his entire life.





**RED SON:**

*But what if he didn't land in America?*

*What if his spaceship veered off course?*

*What if he landed in the U.S.S.R. during the Cold War?*





## RED SON:

It's the ultimate superhero tale of *nature vs. nurture*.

In *Red Son*, Superman's rocket ship lands on a **Ukrainian farm** rather than in Kansas.





# RED SON:

Instead of fighting for *“Truth, justice, and the American Way”*, **Superman** is described in Soviet radio broadcasts as the *“Champion of the common worker who fights a never-ending battle for Stalin and socialism!”*





# RED SON:

Instead of being named Clark Kent like he was by his American parents, **communist Superman's "secret identity"** remains a state secret.



The **story takes place from 1953-2001** and begins when the Soviet Union unveils its newest Cold War weapon: **Superman.**







# RED SON:

This causes massive panic in the U.S., transforming the nuclear arms race into a “superbeing” race.



Ironically, Lex Luthor is called upon by the U.S. Government to destroy Superman.





# RED SON:

Bizzaro Superman, Batman, Wonder Woman, and Green Lantern are all in it, too.





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**135 LIVE!**





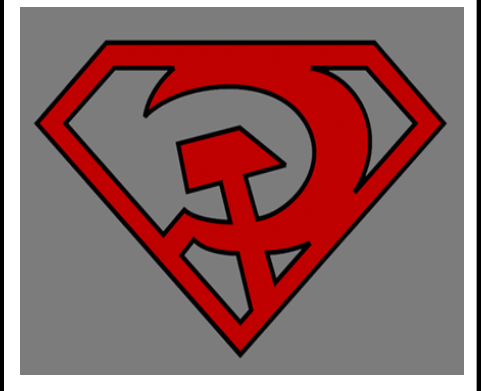
THE DAYS AND WEEKS THAT FOLLOWED SAW AMERICA RUTHLESSLY EXPLOIT OUR POLITICAL CONFUSION.

LISTENED TO THEM AS THEY PLOTTED IN THEIR BUNKERS AND RECOGNIZED TO MY HORROR THAT THE COLD WAR HAD JUST DIPPED BELOW FREEZING POINT.

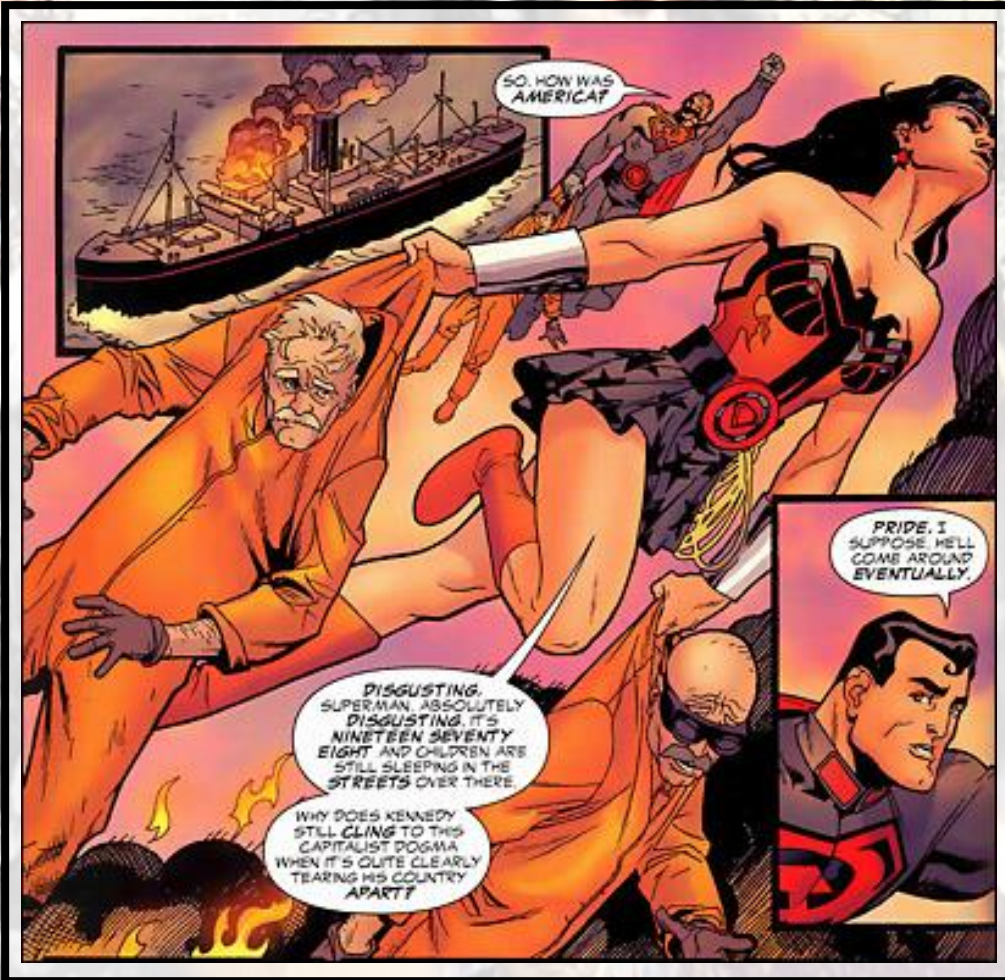
THEIR FIRST ACT WAS A PROMISE TO CONTAIN THE COMMUNIST THREAT BY INCREASING THEIR NUCLEAR STOCKPILES IN THE UNITED KINGDOM AND OUR VARIOUS SATELLITE COUNTRIES.

THIS PROMISE WAS LATER ENFORCED BY OFFICIAL CONFIRMATION THAT THE UNITED STATES OF AMERICA HAD DEVELOPED A DUPLICATE SUPERMAN OF THEIR OWN.





Dr. Hartnell's  
**135 LIVE!**



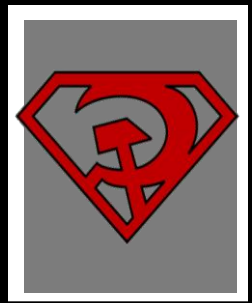


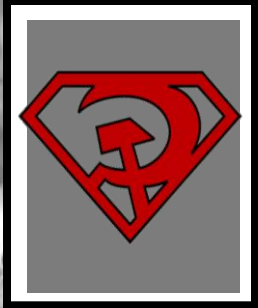


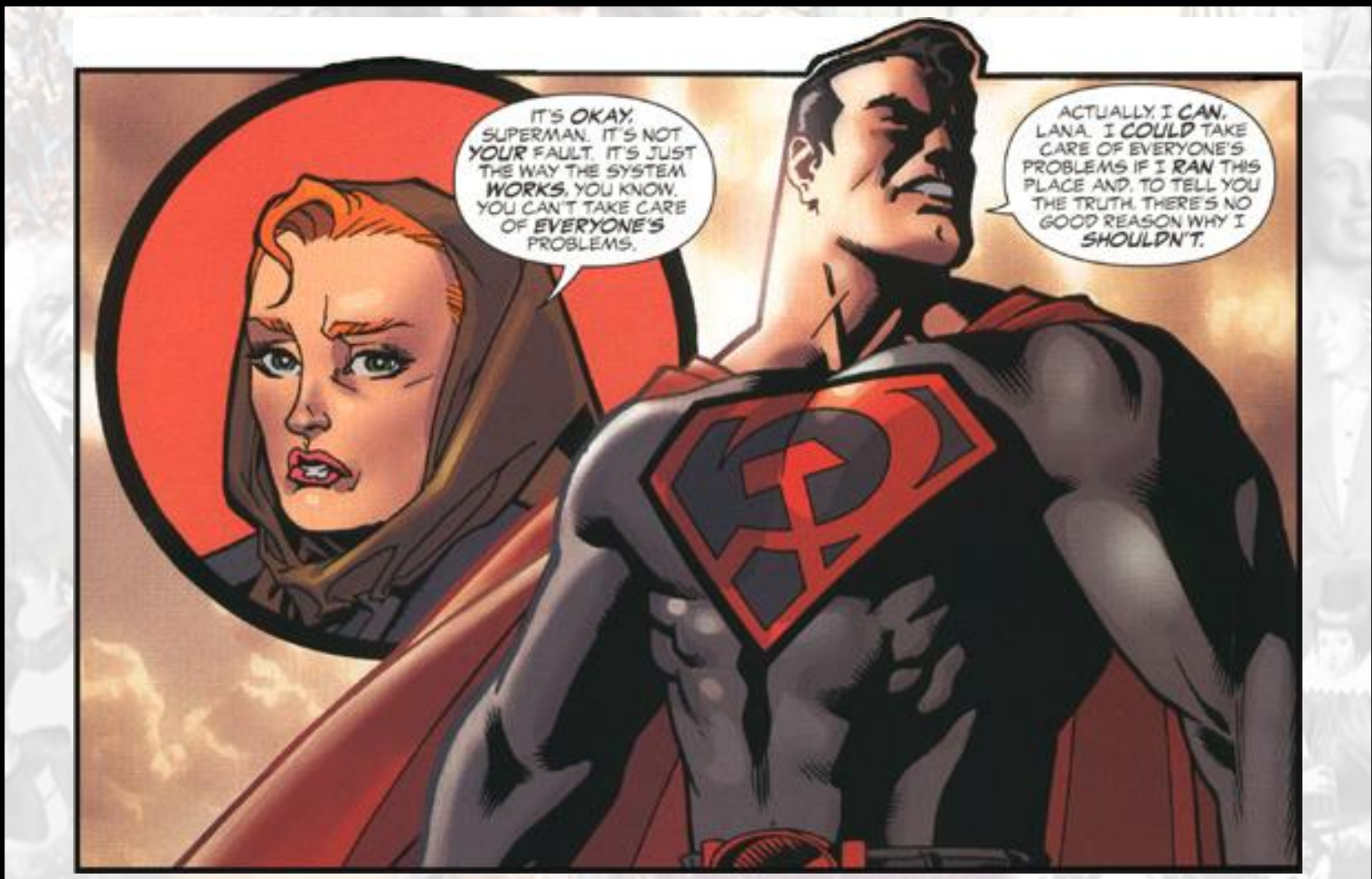
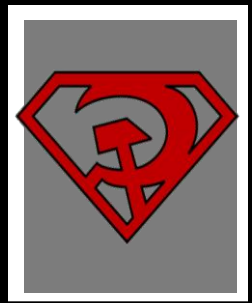
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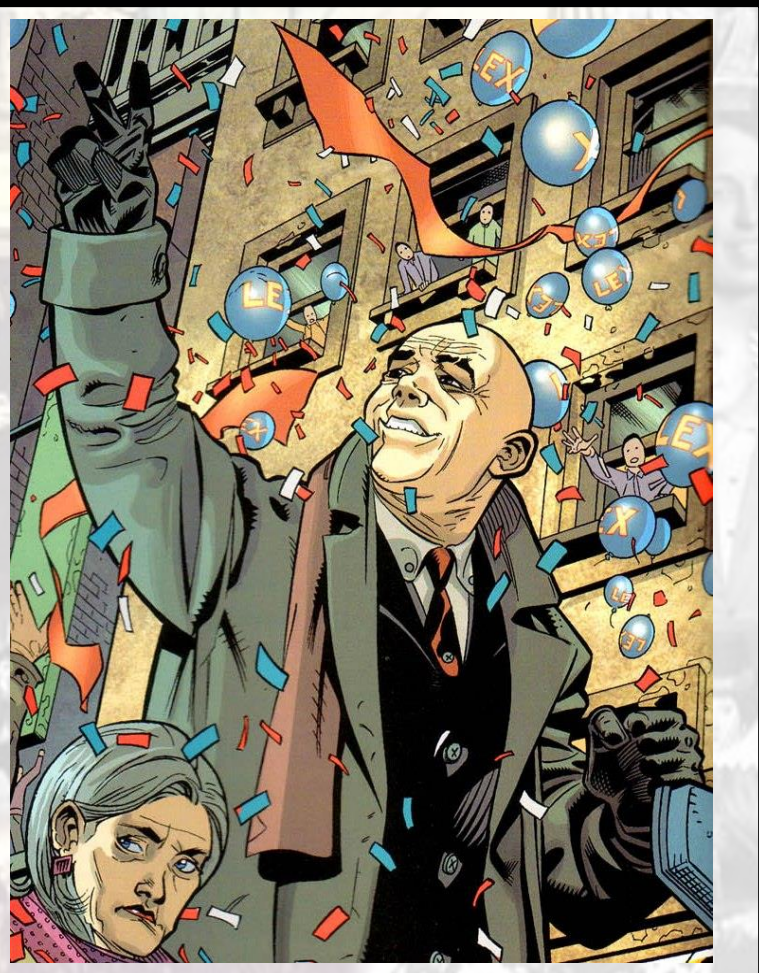
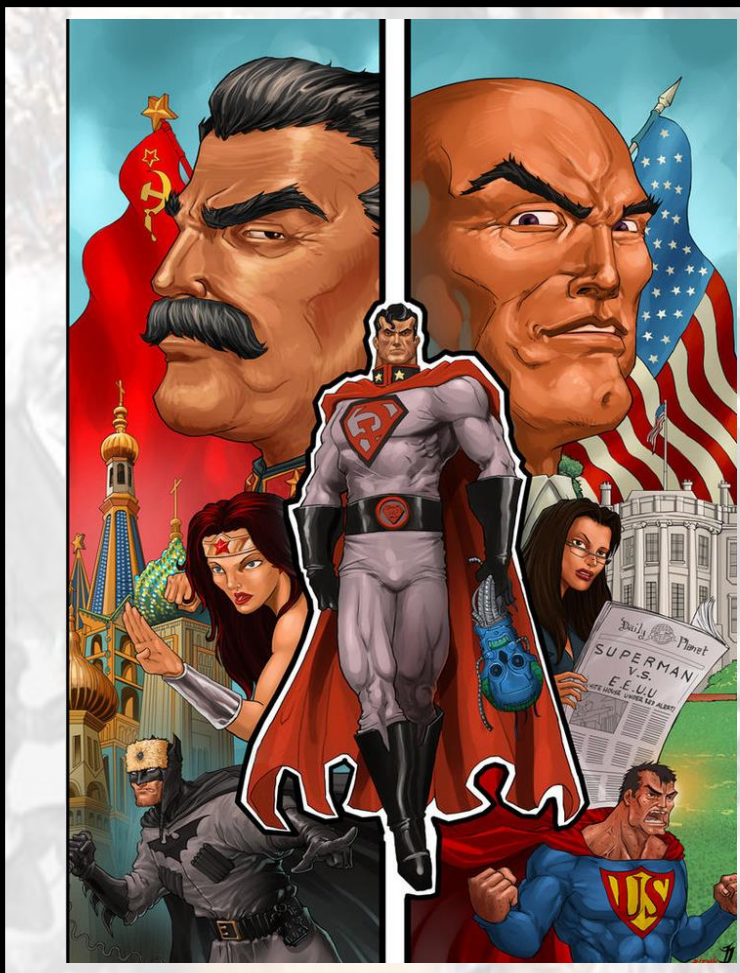
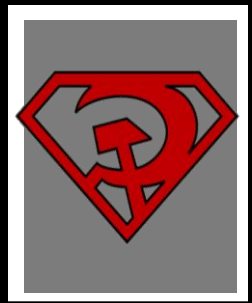


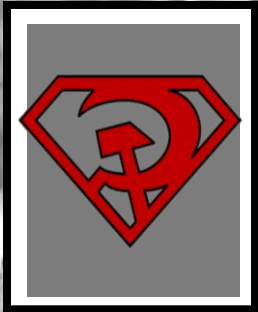


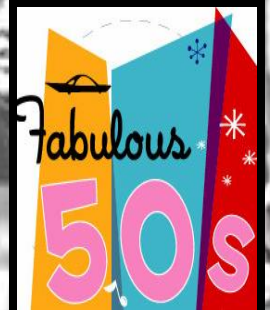










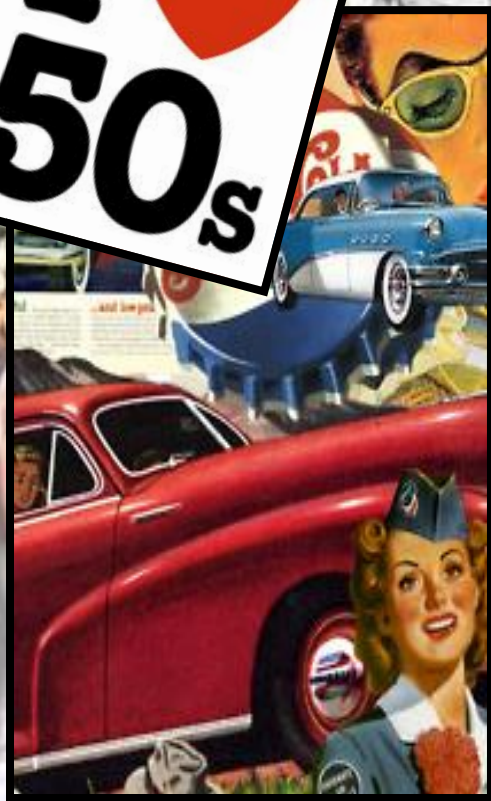


**“FABULOUS” FIFTIES:**

**WWII put the U.S. on the map.**

**America’s victory catapulted it to “Super Power” status.**

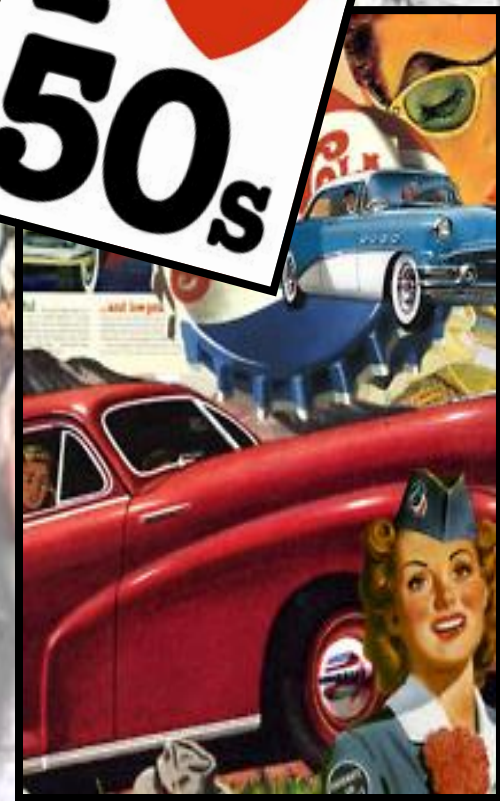
**An entire generation labeled the “Baby Boomers” (people born between 1946-1964) had childhoods heavily impacted by the Cold War.**





## “FABULOUS” FIFTIES:

As a result of its new-found “status” in the world, the **U.S.** experienced a national high in the **1950s** that was similar to the one it enjoyed in the **1920s** following **WWI**.





**1920s vs. 1950s:**

**1. Both were post-war periods.**

**2. Both had Red Scares.**

**3. Both were conservative.**

**4. Both had Republican Prez.**

**5. Both were dominated by teenagers (flapper & greaser).**







**1920s vs. 1950s:**

**6. Both saw booms... of the baby and economic variety.**

**7. Both saw revolutions in music (Jazz & Rock 'n' Roll).**

**8. People moved to the suburbs and drove inexpensive cars fueled by cheap gas.**





**1920s vs. 1950s:**

**9. Both ignored major social issues of their day (Civil & Women's rights).**

**10. Both resulted in big decades that came after (Great Depression & Civil Rights Movement).**







# “FABULOUS” FIFTIES:





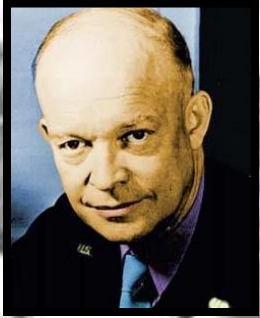
# "FABULOUS" FIFTIES:





# "FABULOUS" FIFTIES:







Heads Up! FOR '53...  
HERE COMES  
**OLDSMOBILE!**

**THE BIG "FEATURE CAR" OF THE YEAR**  
with New Power Brakes,\*  
Power Steering,\*  
and Power Styling, too!

The greatest power car ever built—the new "Rocket" Engine.

This is the car you've been waiting for . . . the "power" car of the year! It's Oldsmobile—the sensational, all-new Super "53" Oldsmobile—most beautiful, most powerful ever built! Here's the car that's packed with more "power" features than you've ever seen in any automobile! New "Rocket" Engine—a higher-power, higher-compression, higher-voltage "Rocket" Engine for dazzling new "Rocket" action!

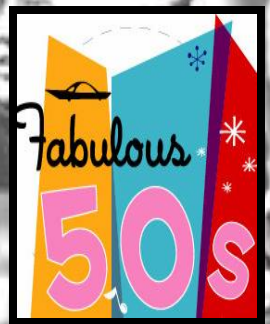
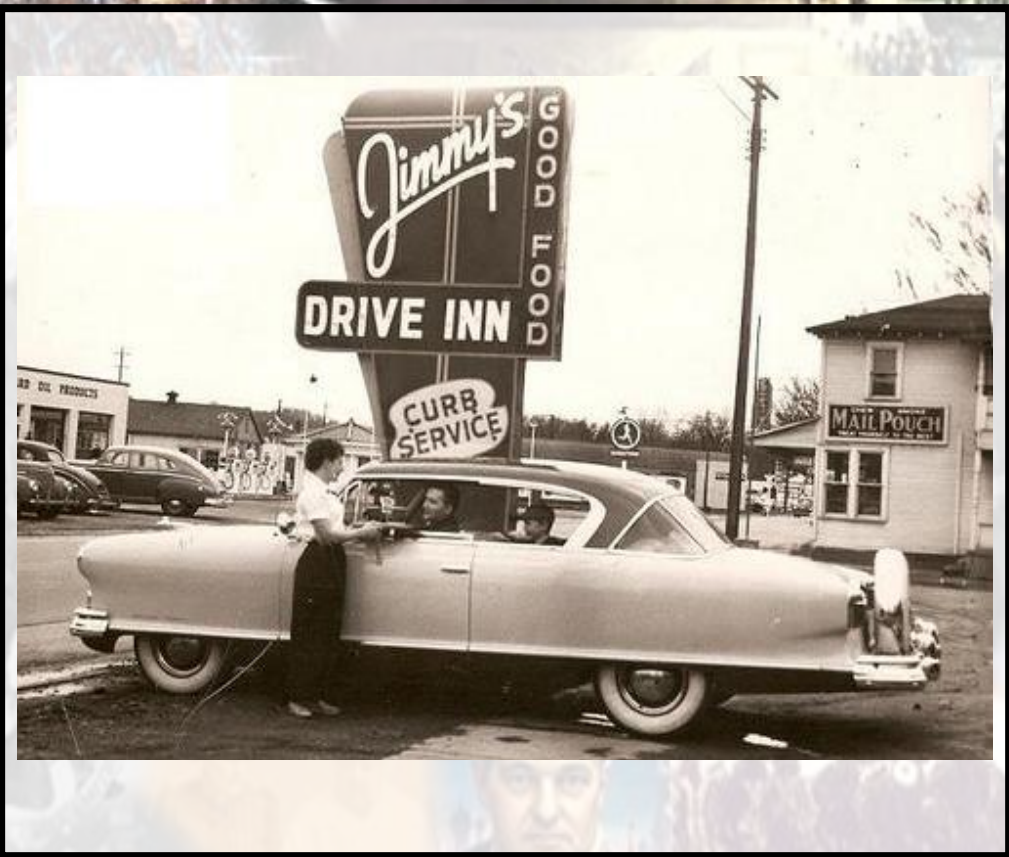
New Pedal-Ease Power Brakes\* for quicker, surer stopping power! New Power-Ride Chassis—more rigid, more rugged for a smoother, softer ride! Power Steering\* for safer, easier parking, turning, maneuvering! New Power Styling with a new long, level fender line—bold new front-end—lustrous new chrome trim! All in all, it's the "Big Feature" car of the year . . . Oldsmobile's superb new SUPER "53" for 1953!





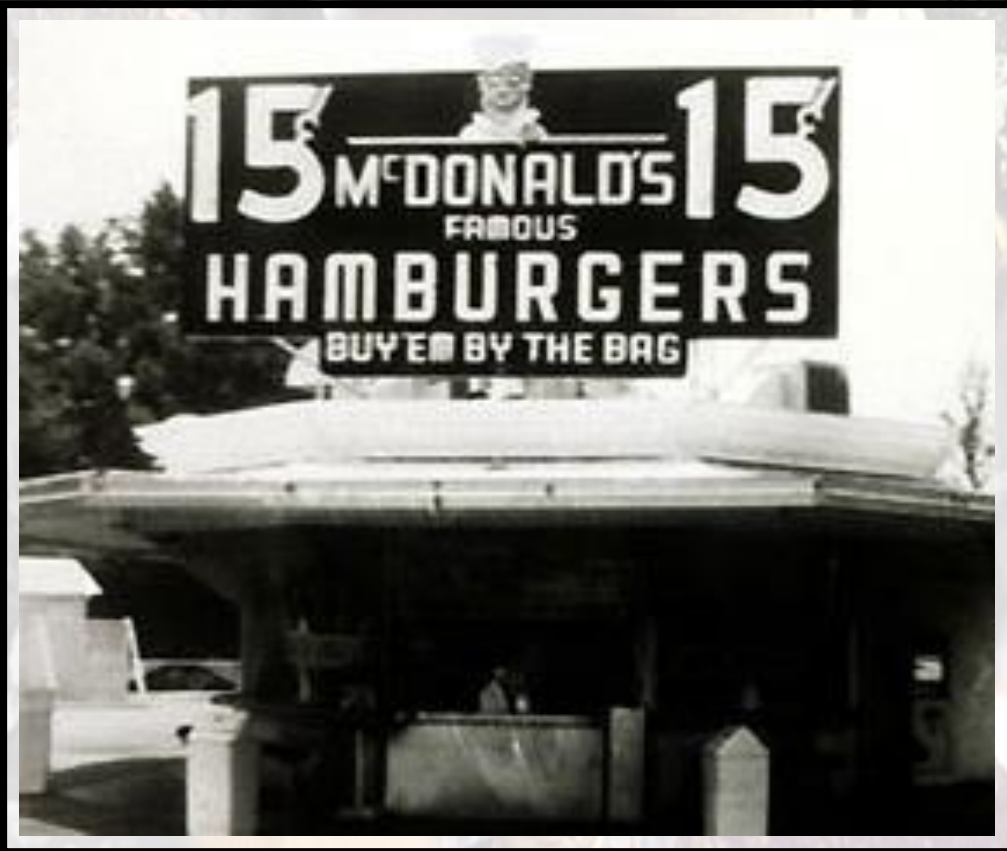


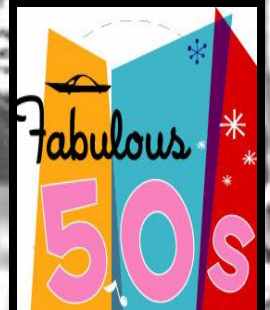
# "FABULOUS" FIFTIES:





**“FABULOUS” FIFTIES:**





# "FABULOUS" FIFTIES:

## Segregation in Schools Is Outlawed

### 200 Farmers See Soil Erosion From Airplanes

### OVER 100 RIBBONS, CHECKS

### Wheat Weather Is Moist, Cool

### Blood Checking Device Is Donated to Hospital

### Two Cars Damaged North of Gotham



### Joan Elliott Is Valedictorian

### Wheat Weather Is Moist, Cool

### Edith Vogelsberg Files for Re-election

### Form Land Values Drop 4 Per Cent

### Knowland Sees Indo-China War

### Wheat Weather Is Moist, Cool

### Wheat Weather Is Moist, Cool

### Wheat Weather Is Moist, Cool

### State to Comply With Decision, Fatzer Decides

### Supreme Court Finally Makes Historic Ruling

### Four County Students To Get Fr. Hays Degree

### \$33,748 Suit Is Filed Here

### Luray Man Seeks Damages for Mishap



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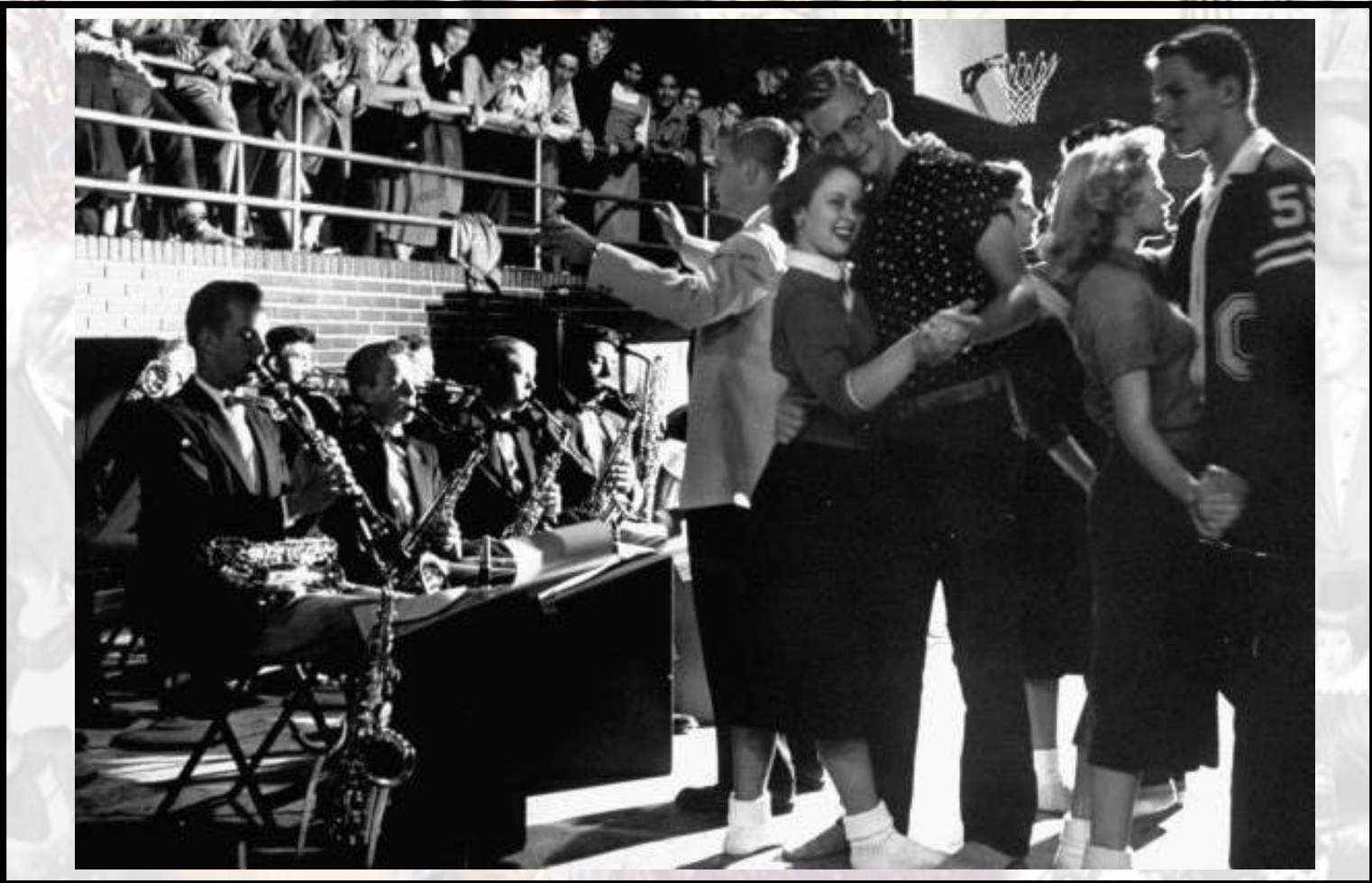
### Spencer Re Promotion





# “FABULOUS” FIFTIES:

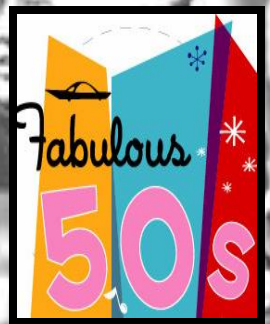






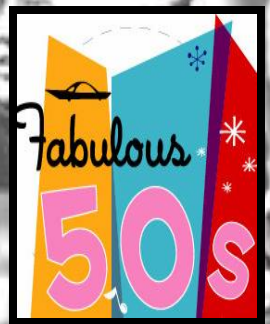


# “FABULOUS” FIFTIES:





# "FABULOUS" FIFTIES:







# "FABULOUS" FIFTIES:

WALT DISNEY'S  MOUSEKETEERS

## MICKEY MOUSE CLUB

 JIMMIE DODD						 ROY WILLIAMS
 ANNETTE FUNICE LO	 BOBBY BURGESS	 BONNIE LYNN FIELDS	 GUBBY O'BRIEN	 CHERYL HOLDRIDGE	 DARLENE GILLESPIE	 LUCREEN TRACEY
 DEB AGRATI	 KAREN PENDLETON	 LONNIE BURR	 LYNN FEADY	 LINDA HUGHES	 SHARON BAIRD	 TOMMY COLE

©Walt Disney Productions

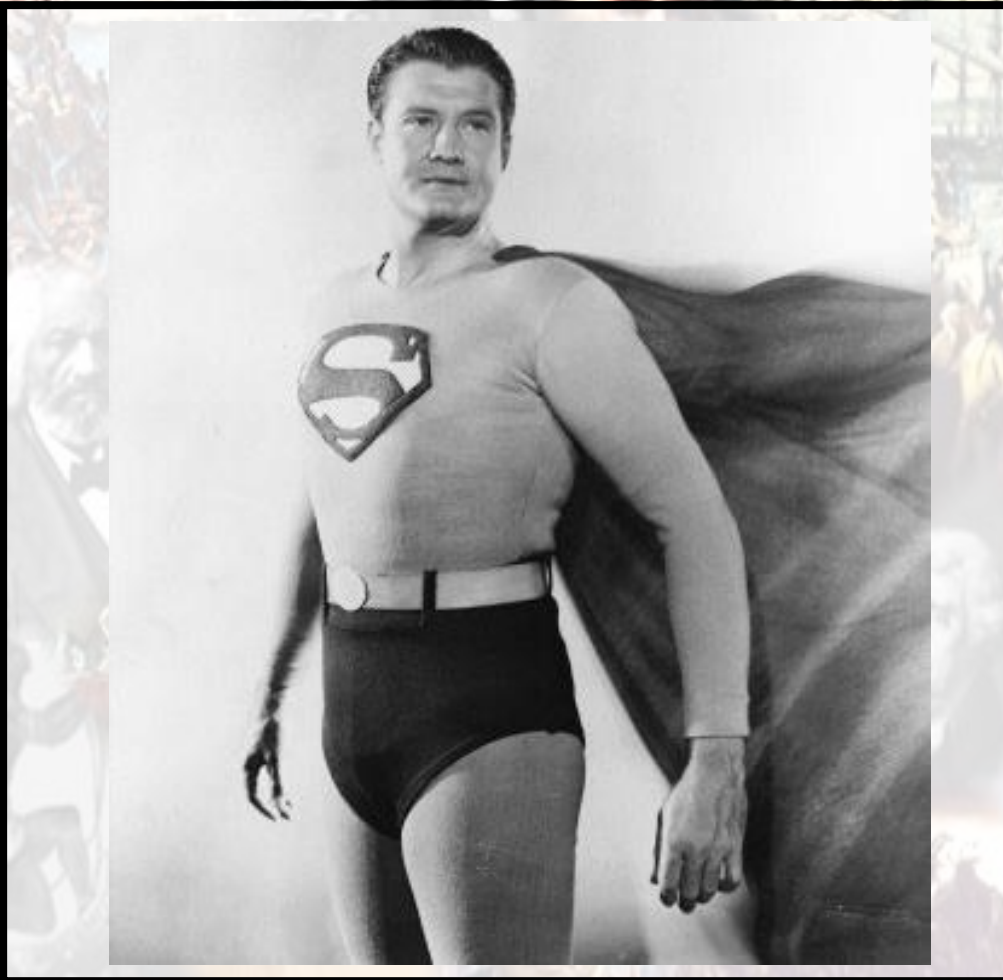






# “FABULOUS” FIFTIES:









I   
50s

Fabulous  
50s



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## WORLD OF "PLENTY":

The **1950s** are noted in U.S. history as a time of **compliance, conformity... and rebellion.**

The **domestic scene** saw two-parent families (with **father at work** and **mother at home**) and was promoted in popular TV shows like *Leave it to Beaver*.





## WORLD OF "PLENTY":

**Social undercurrents subverting this view were found in beat poetry, rock 'n' roll music, and in movies like *Rebel Without a Cause* starring icon James Dean.**



**James Dean, Elvis Presley, and Marilyn Monroe are universally depicted as "Fifties" icons.**







# WORLD OF "PLENTY":





# WORLD OF "PLENTY":



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## WORLD OF "PLENTY":

**New highways, inexpensive cars, and cheap gas made living in the suburbs and commuting to work possible.**

On average, **cars in the 1950s cost \$2,000** (this would be **\$20,800** in today's money). **Gas cost \$0.20/gallon** (this would be **\$2.08** in today's money).

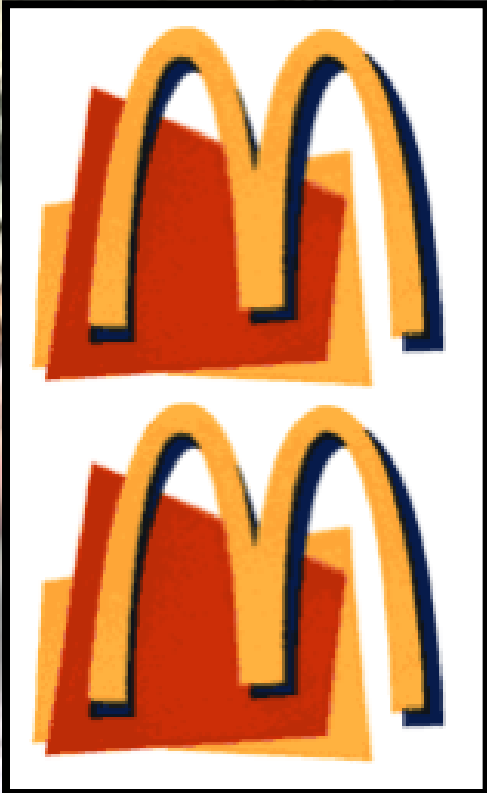




## WORLD OF "PLENTY":

**Fast-food (like McDonald's) fueled this "go-go-go" mentality.**

**New fashions, slang words, music, and cars prompted many to dub it the "Fabulous" Fifties.**





**SOME POPULAR SLANG:**

**“Antsville” → Congested place**

**“Knuckle sandwich” → Punch**

**“Ain’t that a bite” → Too bad**

**“Flip your lid” → Go crazy**

**“Made in the shade” →  
Guaranteed to be a success.**



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135 LIVE!**





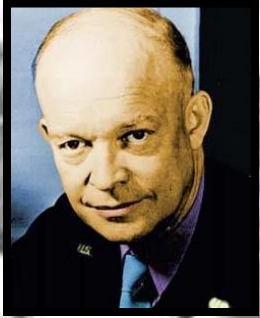
## WORLD OF "PLENTY":

Pop culture and mass media were again "kings" as 60% of Americans were middle class.



As seen during the 1920s, advertising during the 1950s (often in cringe-worthy and tone-deaf detail) helped convince consumers that they "needed" just about everything.





Advertising from the 1950s (cringe warning)





You mean a woman can open it?







**BUT LADY . . . "dishpan hands" make you look older than a wrinkle does!!**

"Middle-aged hands" often make people add three to five years to your age . . . yet it's easy to guard against those criss-cross wrinkles on your knuckles, that coarsening of the skin . . . *Protect your hands* in the dishpan. *Don't* use ordinary wash-day soaps for dishes—they weren't made to protect sensitive skin. But

IVORY SOAP was. Give your hands a gentle Ivory bath every time you wash dishes—you'll be surprised how nice your hands stay. Another surprise—Ivory Soap actually costs less to use for dishes than wash-day chips and powders! So make Ivory your dishwashing soap today. Ask for practical "Large Size" Ivory.

*Keep your Hands Young . . . wash Dishes with*  
**IVORY SOAP**

PREPARED BY W. L. & P. CO., NEW YORK, N. Y.  
**99% Pure**







# If your husband ever finds out

*you're not "store-testing" for fresher coffee...*



*... if he discovers you're still taking chances on getting flat, stale coffee ... woe be unto you!*

*For today there's a sure and certain way to test for freshness before you buy*





The Chef  
does everything  
but cook  
- that's what  
wives are for!

I'm giving my wife a  
**Kenwood** Chef





# WIVES.

Look this ad over carefully. Circle the items you want for Christmas. Show it to your husband. If he does not go to the store immediately, cry a little. Not a lot. Just a little. He'll go, he'll go.

CIRCLE ALL THE QUALITY DORMEYER APPLIANCES YOU WANT!



**Husbands:**  
Look this ad over carefully. Pick out what you, wife wants. Go buy it. Before she starts to cry.

**Dormeyer**  
2000 W. Madison & Chicago, Chicago, IL 60604

For a better start in life  
start COLA earlier!



## How soon is too soon?

- Promotes Active Lifestyle!
- Boosts Personality!
- Gives body essential sugars!

Not soon enough. Laboratory tests over the last few years have proven that babies who start drinking soda during that early formative period have a much higher chance of gaining acceptance and "fitting in" during those awkward pre-teen and teen years. So, do yourself a favor. Do your child a favor. Start them on a strict regimen of sodas and other sugary carbonated beverages right now, for a lifetime of guaranteed happiness.

**The Soda Pop Board of America**  
1515 W. Hart Ave. - Chicago, ILL.





Before you scold me, Mom ...  
maybe you'd better light up a

# Marlboro

Yes, you need never feel over-smoked ... that's the Miracle of Marlboro!

Yes, you need never feel over-smoked ... that's the Miracle of Marlboro!

YOUR CHOICE OF TIGHTY TIPS • PLAIN END • BEAUTY TIPS • REG.

"The best things in life come in Cellophane"

"You SEE what you buy-no guesswork"

"Foods come fresh-stay fresh longer-less waste."

"...and things in Cellophane are clean and sanitary."

## DU PONT Cellophane

BETTER THINGS FOR BETTER LIVING... THROUGH CHEMISTRY  
Look at "Casualties of America" on Television







For young or old, candy provides quick energy. Buy some next time you shop. **CANDY IS DELICIOUS ENERGY FOOD—ENJOY SOME EVERY DAY!**

# Kids need the energy candy gives

**HERE'S WHY SMART MOTHERS BUY CANDY IN CELLOPHANE**







# Viceroy

**FILTER**  
**the Smoke!**

As your Dentist,  
I would recommend  
**VICEROYS**

VICEROY  
Filter Tip  
CIGARETTES





## WORLD OF "PLENTY":

But, as was the case with the "Roaring" Twenties, prosperity failed to reach everyone.



As a result, the 1960s brought massive (and long overdue) changes to the American social and political scene.



WHAT  
DID WE  
LEARN  
TODAY?



135 LIVE!



## FAST 5: UNIT 4, LESSON 18 (AH 4.18)

QUESTION

1




1. In your opinion, and using your prior knowledge of Superman and what you read about Red Son (the communist Superman), who would win in a fight? Superman? Red Son? Why?



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**FAST 5: UNIT 4, LESSON 18 (AH 4.18)**


**QUESTION 2** 

2. List the 10 ways the decades of the "Roaring Twenties" and "Fabulous Fifties" were similar.





**FAST 5: UNIT 4, LESSON 18 (AH 4.18)**

**QUESTION 3** 




- 3. Look at Slides #27-46.  
Describe what you see concerning:
  - a. What did cars look like?
  - b. What did teenagers wear?
  - c. What shows did people watch?





**FAST 5: UNIT 4, LESSON 18 (AH 4.18)**

**QUESTION 4** 



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4. What was the domestic scene like during the 1950s? What social undercurrents “subverted” the compliance and conformity characteristic of the decade?



**FAST 5: UNIT 4, LESSON 18 (AH 4.18)**

**QUESTION 5**

5. Look at the advertisements shown on Slides #56-65. Why would these ads land their respective companies in big trouble today? Which ad do you find to be the most offensive and why?

! THINK  
✓ CHECK  
> SUBMIT

